

IT'S THE CLIMATE

	high	low	Feb. 18...	69	42
Feb. 15...	69	41	Feb. 19...	69	40
Feb. 16...	65	44	Feb. 20...	70	40
Feb. 17...	74	44	Feb. 21...	70	42

The Desert Sun

TWENTY-FOURTH YEAR

174 N. Palm Canyon Dr.
(The Center)

Phone 2249

\$4.50 year in Riverside County.
\$5.50 year elsewhere in U. S.

VOL. XXIV—No. 30

Palm Springs, California, Friday, February 23, 1951

Single Copy 10c

Raise in Pay Granted All City Workers

Hike Retroactive
to Feb. 1; Clean-Up
Campaign Mapped

Pay raises for all city employees, a lot clean-up campaign, baseball stadium box seats and the police and fire retirement plan were among important items discussed by city council Friday night.

Everybody on the city payroll, with the exception of the city manager, was granted a five per cent pay increase retroactive to Feb. 1. Manager Russell Rink estimated that cost to the city would be \$7290 for the remainder of the fiscal year. With further increases in the cost of living, the council decided to study possibility of another pay increase.

WARNING SIGNS will be posted on vacant city lots which have become illegal dumping grounds, said Rink. The warning will point out that there is a \$25 reward for arrest and conviction of violators and that they also face a \$300 fine and six months in county jail. Gardeners and builders were blamed for much of the trash dumping.

Local fire and police personnel may not be able to get a separate retirement plan from the social security set-up which has been authorized for city employees. Last week the city received word from the League of California Cities attorney that exclusion of certain city departments from the federal social security plan would probably be illegal.

RECENTLY, in a letter to city council, the Police Officers' association asked that all police and firemen be excluded from the plan and placed under a local plan which would be better suited to their occupational needs.

Approximately 30 boxes seating 125 people will be constructed at Polo Grounds ball park before the Seattle Rainiers begin spring training here. Charge for the seats will probably be \$1.50 each or \$6 per box or \$54 for a season box.

This Side Of the Sun

By Phat

NEWSMAN'S LAMENT
Polo Grounds and Orange Show, County Fair and running steeds. Seems that everyone would go And bums me for the pass he needs.

That last line sorta faltered... Anyway, the idea is there... We get four passes to an event... and forty four guys each believe the other forty three can pay cash... He should have the pass... Once we had ten passes to a Jack Benny show and 490 people wouldn't speak to me for a week.

T. J. FOLWELL of the Desert Inn staff, said that comments here on baffled traffic were all right as far as they went—but that they could go further... believes a campaign of education should be started to acquaint bicycle riders with the rules... It would avert many minor mishaps and be less preventive of near heart attack cases if all bike riders knew that they were not pedestrians but operating a vehicle... The state traffic code so classifies them... And as a vehicle they come under the vehicle code which provides that all slow moving vehicles keep as far to the right as possible... Some bike riders do but others keep as far to the left as possible... In other words, they ride against traffic as a pedestrian is supposed to walk... Some riders do and some don't, and as a result, motorists sometimes face bikes coming against them from all sides or weaving in front of them on all sides... Folwell believes that safety week is a good time to let the bike riders know they are vehicles not pedestrians.

THE WAY some people want to talk all of the time, I think that Freedom of Speech is as important a right as Freedom of Speech... That's why I always play records instead of the radio... Mayor Charles Farrell tried on his navy uniform for size last week... and went to Alameda naval air base to look things over... There were a pair of headlines, or captions as some people call them, twisted last week in The Sun... the wrong head got on the right story, in other words... It happens in the best of newspapers... Best story along that line, I think, is the one about the retired executive who remarried late in life... and

See THIS SIDE, Page 9



THE QUEEN AND HER COURT—Queen Barbara Jean Smith of the 15th annual Desert Circus and her court are shown above after the judges had ended their difficult task last Friday. Left to right: Sandra Cordrey, Janet Jaynes, Queen Barbara, Candi Hughes and Elaine Naish. (Gyle Studio Photo.)

Sally Pringle Reigns Over Date Festival

Crowned on her 16th birthday, Miss Sally Pringle of Palm Springs was selected as queen of the Indio Date Festival Friday afternoon in that city. The Palm Springs entry, selected here by the 20-30 club is the daughter of Mr. and Mrs. Edwin F. Pringle and is a student at Palm Springs high school where she is a junior.

Miss Pringle reigned the final six days of the fair which closed yesterday. She was given the seat of honor in the grand parade through the streets of Indio yesterday morning.

THE PETITE BLONDE was crowned Queen Scheherazade after her selection over preliminary winners from each Riverside County high school district.

Selection was made on the Arabian stage at the Fairgrounds, at 3 p.m. Judges were Frances Goodrich of Hollywood, daughter of one of the film capital's great producers; Carter A. McCarthy of Port Washington, Wisconsin; and Jana, internationally known mural artist of Philadelphia.

FOR THE CONTEST, the lovely candidates descended the steps of the Arabian stage and passed before the stage. The contestants wore swim suits and high heeled slippers.

The girls' flower-topped suits made a striking picture as they congregated on the stage for the judging, each with a different color. Sally Pringle was in dark blue.

Serving Humanity Would Leave No Time for War

"An attempt at better service to humanity would keep men too busy reaping the finer benefits of life to think of war," said Arthur Lagueux, international Rotary club president, Monday as he addressed Coachella valley Rotarians at a Tennis club luncheon.

QUEEN OF 1951 CIRCUS BEGINS THE BUSY LIFE

Barbara Jean Smith began leading the busy life of Circus queen this week. The 22-year-old former Colorado girl, who was spotted by a Palm Springs photographer in a bakery shop where she was assisting friends and was urged to enter the competition for the coveted title, began braving flash bulbs early in her experience as queen.

And it appears that the end will not be until the last day of the 15th Annual Desert Circus is concluded on April 7.

WITH HER were chosen four girls who will serve as her court in the six big events of the Circus schedule starting March 14. They are, Sandra Cordrey, Candi Hughes, Janet Jaynes and Elaine Naish. The five girls survived rigid judging among 32 original entrants.

Miss Smith, who will be officially "Miss Palm Springs" for several weeks, has numerous photographic, television and radio appearances ahead of her. In addition to the publicity department of the Desert Circus, Jan Guthrie, publicity director of the Palm Springs Chamber of Commerce, is taking the beautiful queen in hand for the usual promotional activities.

ONE OF THE HIGHLIGHTS of the experience for the queen and her court will be the Second Annual Charity Ball where they will be accompanied by five service men who will be honored by the Circus. The guests of honor will be provided by the USO in Los Angeles. Funds which the Circus hopes to realize from the 1951 edition of its spring celebration will go to help local and national USO work.

Barbara Jean probably owes her new-honors to the "eye for beauty" possessed by Gayle Thompson, who urged her to compete. Although thinking she had little chance of winning the honors, she enrolled for the judging.

SHE WAS SURPRISED when she survived the first elimination and was almost speechless when Actor William Powell announced over a microphone at the Women's Clubhouse that she was the victor. Mr. Powell, popular Villager, was among judges who picked the five lucky girls. Others were: Mrs. Bob Hope, Mrs. Charles Farrell, Mrs. Jack Dunbar, (Georgia Bullock), Mrs. William Keigley, Lull Lynne, Charles, Sol Lesser, Paul Helms, Donald Stralen and Les Hery.

Miss Smith has won previous acclaim for her beauty and personality. She was campus queen of the University of Colorado and had won other honors there. She is a graduate cum laude of Marymount College, Los Angeles, and of the University of Colorado. She holds a teaching certificate. Her parents own and operate El Pueblo Apartments here.

Quebec leader continued in his accented style. "The full force of an enlightened public opinion is necessary to help the diplomats find peace. The public themselves can be enlightened through the schools, public forums and our more than 7200 Rotary clubs."

Earlier Classified, Please!

To avoid delay in delivering the papers it has been necessary to change deadline for classified ads

5 P. M. WEDNESDAYS

Desert Bank to Open 3rd Office in Indio Building

O. A. Torgerson, president of the Desert Bank of Palm Springs and Cathedral City said this week that a third office of the financial institution will be opened soon at Indio.

Formal approval was received from the state banking department for establishment of the Indio office has been received, Torgerson said.

The Indio bank will be capitalized at \$100,000 with \$50,000 surplus. Prominent Indio citizens will be represented on its board.

Routine approval from the Federal Deposit Insurance corporation is expected momentarily.

Russell E. Denney, cashier of the Palm Springs branch, said steps will be taken immediately to establish the Indio bank. He said it was his opinion the bank at Indio will be set up in some building already existing instead of constructing a new building.

Several sites are under consideration, he added.

The Indio bank would bring the Desert Bank's system to three branches. O. A. Torgerson, president, established the first branch in Cathedral City on July 11, 1949.

The Palm Springs branch opened on Sept. 2 last year and the combined deposits of the two banks has grown to approximately \$3,500,000 today.

Heads of Kemper Insurance Group Meet in Village

Top officers of the Kemper group of insurance companies attended their annual meeting here last week and early this week. James S. Kemper, head of the firm, hosted the 25 executives at his home and at the Desert Inn.

Several business meetings were held and many social functions. Tuesday night a wind-up dinner at the committee of 25 clubhouse closed the meeting.

Home Building to Boom Here in 1951, Forecast

Loan Ass'n Group Opens Session Here

Political Domination
of Business Decried
by League President

Political domination of business to the detriment of the latter and a prediction that the west coast is in for one of its greatest home construction eras in 1951, highlighted talks at the annual three-day midyear conference of the California Savings and Loan league which opened Wednesday.

Lyman M. King, Jr., president of the league, made the prediction of the great home building rush expected due to the swing of population to the west coast.

HE ALSO charged that politics is dominating business in his opening address Wednesday. King, who is also president of Redlands Federal Savings and Loan Association, went on to say that if the controls recently placed on credit, home building and home lending had been affected last summer instead of waiting until fall, the government would have saved the \$16 billion that the administration is now asking for.

"The cowardice employed in the administration's refusal to nail down the economy is typical," he continued. "The administration has made no effort to anchor the inflation spiral, and we have nothing to show for the sacrifices made so far except a leadership of small men who so far have shown themselves capable mostly of incompetence."

FREDERICK W. RUBLE, president of the Federal Home Loan Bank of San Francisco, told conference delegates that inflation in the United States cannot be stopped; it can only be retarded. He said that the old tradition of American economic nationalism cannot go on, because a nation in which there is a balance of foreign trade today cannot afford to put in any deflationary policy.

RUBLE CONCLUDED by stating that he believes that large financial corporations in the United States will continue to get good earnings, if not large earnings, despite taxes imposed.

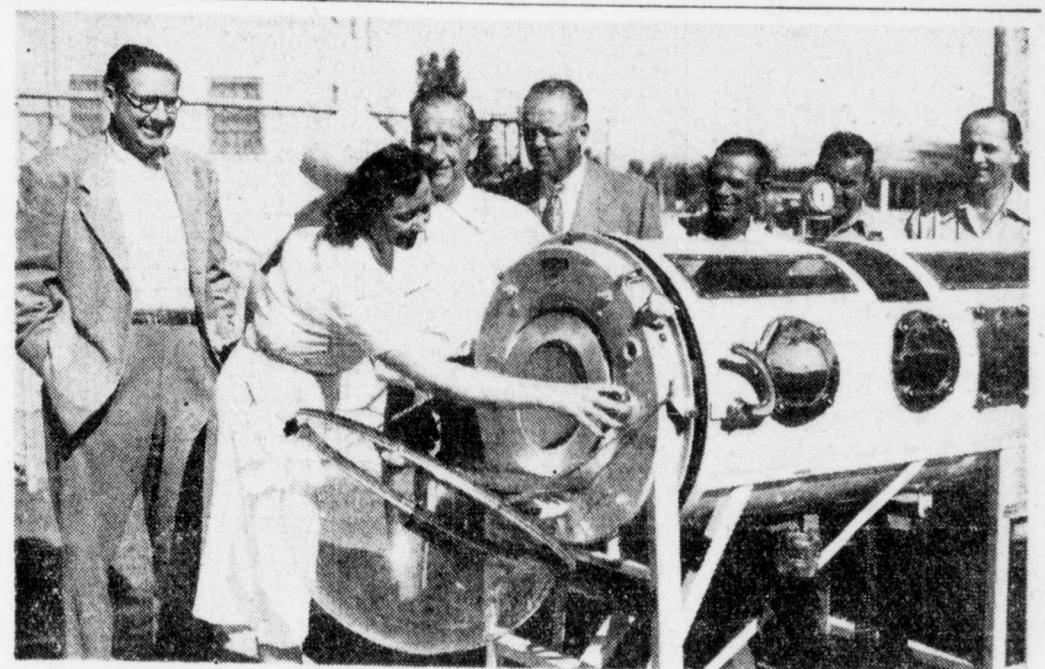
Following Ruble's address, a panel on legislation moderated by H. R. Erker of Los Angeles, was featured on the program. Participating in this, in addition to savings association executives, from throughout the state, was Neill Davis of Los Angeles, legislative representative of the California Savings and Loan League and also executive vice president of the state-wide trade organization.

Property Owners Appraise Plan for DHS Zoning

County planner Tyler Sues reported Wednesday that 22 property owners in Desert Hot Springs have given their approval on the planning commission's zoning plan for that territory.

The plan would cover 112 square miles of desert land within Desert Hot Springs at its center. An official public hearing will be held March 8 and then the move will go to supervisors who will decide whether it will become law.

The plan applies mostly to residential zoning with some business and light manufacturing zoning included. The area included Garnet, Two Bunch Palms and Bubbling Wells.



FROM US TO YOU—Mrs. Genevieve Valencia, head nurse at Community hospital, inspects the iron lung delivered to the local institution Saturday morning. The \$4000 machine is a gift from Palm Springs volunteer firemen as a result of their recent fund raising campaign. Three hospital board members and three firemen look on. They are, left to right: Florian Boyd, John Connors, Kenneth Kirk, Warren Heath, Charles Goff and Earl Hough. (Desert Sun Photo.)

Palm Springs Safety Drive in Full Swing

A half dozen Palm Springs civic groups joined forces this week and a determined attempt to make the city safety conscious. Occasion for the drive was Mayor Charles Farrell's proclamation of Palm Springs Safety Week, Feb. 19 through 24.

August Kettmann, chief of police, addressed the driver education class at Palm Springs high Tuesday. Traffic officer Howard Poe directed close, week-long supervision of crosswalks and traffic violators. Crosswalk areas were carefully patrolled and school bus violators were a special target.

WARREN HEATH, fire marshal, visited all elementary schools this week, presenting a motion picture, entitled "The Torch." The short film explained proper procedure to follow in case of fire and how to eliminate fire hazards in the home. Officer Poe addressed the children and showed a picture, "You and Your Bicycle," explaining good bike riding habits.

The schools themselves were among the leaders in Safety Week activities. Several students drew interested onlookers on downtown sidewalks Tuesday and Wednesday as they demonstrated the effects of being a "jay-walker" and a resulting "ghost." The stunt was sponsored by the Junior Chamber of Commerce and Ray Beezley, driver education instructor at the high school.

RADIO QUIZ Safety Week contest prizes were awarded to Susan Blough of North End school and Jeri Sales of Cahulla school. Donated by John A. Littleton, first prize was \$15 and second, \$5. Both winners are sixth graders.

With tests supplied by the J.C. local Lions showed quiz movies in city schools. Harold Smith, garage owner, promised to paint truck turning signals white for all comers.

George Bond, school district transportation supervisor, has taken the lead in a drive to check speeding motorists in the reservation area. He is appealing for 25 MPH signs and more complete police patrolling on El Segundo road and other reservation arteries.

Final recommendations, using the expert technical advice of these men who are leaders in the field of advertising in the Los Angeles area, will be made at a board of directors meeting to be held at the Racquet Club.

Doug Anderson, account executive of Anderson-McConnell (advertising agency for Palm Springs), will also be attending the meetings.

IRON LUNG PRESENTED HOSPITAL BY FIREMEN

Several Palm Springs volunteer firemen and hospital board officials gathered Saturday morning at Community hospital for the culmination of an idea which began several months ago and one in which hundreds of Villagers participated.

At 10 a.m. Saturday Community hospital officials accepted the \$4000 iron lung which firemen purchased with monies collected during the January funds drive and the 16th annual Firemen's ball.

Highly polished, full of windows and doors padded with sponge rubber, the life saving machine will make a vital addition to local hospital facilities, officials said.

Present at the presentation ceremony were Florian Boyd, John Connors, Mrs. Genevieve Valencia, Kenneth Kirk, Warren Heath, Charles Goff and Earl Hough.

Shrunken Melon County's Share in This Fund—\$12.18

Two county departments were preparing to cut a melon this week.

Federal funds for forestry reserves were split up in the state. The allocation was based on federal forest acreage in each county. In all, \$972,650 came to the state.

Riverside county's share was \$12.18. The money goes one-half to county school funds and one-half to county road funds.

That means that each department has \$6.09 to spend.

THE PUBLISHER'S CORNER
by OLIVER B. JAYNES

IT IS INTERESTING to note that two visitors to Palm Springs last week who are in touch with international and domestic affairs both mentioned that religion would play an important part in meeting the problems that face America and the world today. In his speech at the Desert Inn, John Morley, noted foreign correspondent, said that the spiritual faith of the Chinese—as well as other of the United Nations—would prevail in the long run over Russian communism. At another meeting the same day, Noel Sargent, noted domestic economist, stated that the churches of this country are one of the key groups for moulding of public opinion. There are many who believe that a revival of moral force is under way and that it is essential to the preservation of our liberties. Dr. Ruth Alexander says "I am here to challenge politico-economic maladjustment as the cause of world unrest. I am here to attribute it primarily to paralysis of religion as the supreme historic force in the government of human relations."

We have been witnessing in recent years the difference between fanaticism and religious faith. Fanatics cling to a falsehood to the point of desperation—then die or give up. When sound religious principles burn deeply in the human heart, they do not pass away. That is why, no doubt, Mr. Morley believes that spiritual values will prevail in the end. It gives us all hope and encouragement in these days of high tension and alarm, of mistakes, defeats and confusion.

The practical application of religion in approaching the solution of domestic problems as well as world affairs is being stressed by leaders in many fields—including science. Like all other movements, it must start on the local level. We must not fail, therefore, to recognize the importance that the churches play right here in Palm Springs. And, by the same token, our churches must be aware of the responsibility and opportunity that is theirs today.

Youngs
LIQUOR STORE
127 E. AMADO RD.
Phone 5241

SPECIAL!

Mr. Kentucky
Blended
Whiskey
Only
\$2.75
5th

Here's another way to enjoy fine flavored whiskey with a minimum strain on your budget! Try Mr. Kentucky today—for mellow mixing!

Buy by the Case
Save up to
10%

Fifth Gallon
\$6.76 Old Grandd
Case of 12 **\$73.01**
Fifth Gallon Straight Whiskey
\$4.99 Walker DeLuxe
Case of 12 **\$53.89**
Fifth Gallon Blended Whiskey
\$4.39 Early Times
Case of 12 **\$47.41**

Fifth Gallon—Bonded
\$5.95 Old Fitzgerald
Case of 12 **\$71.40**

Fifth Gallon Blended Whiskey
\$3.57 Walker Imperial
Case of 12 **\$38.56**
Fifth Gallon Blended Whiskey
\$3.55 Corby's Reserve
Case of 12 **\$38.34**

CABIN STILL
4-Yr.-Old Straight Whiskey
86 Proof
SOUR MASH
5th **\$4.39**
Case of 12 **\$47.41**

Fifth Gallon
\$5.56 VAT 69
Case of 12 **\$60.05**

Fifth Gallon
\$5.55 Martin's V.V.O.
Case of 12 **\$61.05**

Fifth Gallon
\$5.54 Haig Q Haig
Case of 12 **\$59.83**

Fifth Gallon
\$5.58 Black & White
Case of 12 **\$63.26**

Fifth Gallon Gin
\$3.22 Fleishmann's
Case of 12 **\$34.78**

Fifth Gallon Gin
\$3.22 Gilbey's
Case of 12 **\$34.78**

Fifth Gallon Gin
\$3.45 Gordon's
Case of 12 **\$37.26**

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

Youngs
LIQUOR STORE
127 E. AMADO RD.
Phone 5241

2—The Desert Sun
Palm Springs, Fri., Feb. 23, 1951

Circus Ticket
Sale to Open
Next Monday

Tickets Available for All Events on Complete Program
The rush will be on starting next Monday as the 15th Annual Desert Circus places on public sale admission tickets to the six big events of the Circus Season March 14 to 17, and April 7.
Chief scramble will be for the best seats for the three nights of the Village Insanities which will be presented March 14, 15 and 16 in the Plaza Theater. There will be a total of 2400 seats for the three nights, and the show almost always is a sell-out. All seats are reserved. Prices are lower for Wednesday night than for the other two.

OTHER EVENTS for which tickets will be available are:
Opening Luncheon, Rogers Ranch Club, Wednesday, March 14; Bands competition, High School field, Saturday morning, April 7; grandstand seats for the 15th Annual Desert Circus Parade, Saturday afternoon, April 7; Circus Show, in the Polo Grounds Arena, Saturday night, April 17, and the concluding events of the 15th Circus Season—the Western Dance in the Polo Grounds Pavilion starting at 10:30 o'clock that same night.
MEMBERS of the Desert Circus Association, sponsoring group which underwrites the annual production, have a priority on ticket purchases until Monday, the 26th, but generally only a fraction of the seats of the Insanities have been reserved at the end of this priority period. Mrs. Ted Reed will be in charge of tickets for the Circus this year and will be located in the downtown booth starting early next week.

Supervisors Ride
No Playing Hookey
From Date Festival

County supervisors went to the Fair at Indio yesterday en bloc. They rode in the parade, too, and bowed to the plaudits of the multitudes.
Homer Varner, fourth district representative in whose district lies Indio and the Fair, saw to it that they did. But he had to be stern.
When the invitation was discussed Tuesday two board members had dates elsewhere. "Now, gentlemen," said Varner, "riding in the Indio parade is an honor. It precedes other matters. It is a custom of long years. You'll ride Thursday." They did.

School Leaders
Meet at Perris

Homer Greeley, principal of Palm Springs high school, and Joseph Kanya, Desert Hot Springs principal, represented Palm Springs Unified school district at a meeting at Perris Wednesday of secondary and elementary school administrative officers of the county.
Glen A. Wilson, president of the Secondary School Administrators and Perris school head, was host.
Bookkeeping and budgeting were the main topics for discussion.

Youth Center
Plans Dance

Palm Springs Youth Center will be the locale of a dance tomorrow at 7:30 p.m. Music will be by Goe Garcia's band and refreshments will be served.
Director Bob Bennett said that a local night spot will provide brief entertainment during the evening. Cost is 35 cents for stags and 50 cents for couples.



HEAD-DRESS—Artist O. E. L. Graves, left, shows artist Earl H. Cordrey a headdress for the Desert Circus Charity Ball to be held March 17. The headdress, fashioned from night-blooming desert primrose is dusted with gold and jewels. Mr. Graves created the prize-winning headdress in last year's competition. Although the gentlemen will not wear headdresses, Mr. Cordrey is modeling a gay patriotic topper suitable for the party, the social highlight of Desert Circus Week. (Gayle Studio Photo.)

No Dunkirk in Korea Says
John Morley in Talk Here

There will be no Dunkirk in Korea, and not since August, 1950, has there been any danger of the UN forces being pushed into the sea, John Morley told a Desert Inn audience. He termed the newspaper suggestions of a possible Korean Dunkirk in the last few weeks a "disgraceful act of journalism," and stated positively that victory for the UN forces is inevitable.

As to the why and how of the present difficulty Morley, well known foreign correspondent, minced no words. "Our country has had the most incompetent men in my generation, and probably in yours," he said. Morley feels that our U.S. leaders have no conception of the importance of Korea as the Russians see it, and had none when in 1945 Molotov was allowed to divide Korea. We had the wool pulled over our eyes then, he continued, because Molotov took only one-third and "generously" left the larger portion of the country for us. But, all the industry of Korea was concentrated in the northern third, and all we got were the rice paddies. If we lose it is because the enlightened people haven't the 'time' to see about the people in high places. He suggested, we need a new method of appointing high officials. Financial considerations and the absence of training schools for ambassadors and other governmental officials contribute to the fact that we are not getting the best men and women for the jobs, Morley said.

Village Newsman
Heads Publishers

Oliver Jaynes, publisher of the Palm Springs Desert Sun, was elected president of Riverside County's Newspaper Publishers' Association last weekend.
Election of Jaynes and other officers was held in conjunction with a dinner and entertainment at the Rancho Carrillo near Indio, where the publishers took in the County Fair and Date Festival.

Other officers elected: Fred Carr of the Banning Record, vice president; Tom Hudson of the Elsinore Sun, secretary; and Marshall Randolph of the Perris Progress, treasurer.
Mr. and Mrs. Charles C. Valentino had as their guests last week Mr. and Mrs. Howard Poe, Mr. and Mrs. Kenneth Johnson, Arthur A. Brooks, Jr., Beverly Hills attorney and Gray Graham, TV producer, who brought Ruth Magden, talented whistler, who entertained the group.

ANNOUNCING
The opening of the
DESERT BOOK SHOP
Books and Typewriters
Sold and Rented
BROWSERS WELCOME
443 North Palm Canyon Dr.
Phone 5208
(Opposite Desert Bank)

LAUNDRY
HELP
WANTED
Day or Night Shift
-- Apply --
DESERT HAND
LAUNDRY
383 N. Indian Ave. Phone 2733

Defense Council
Deplores Public
Lack of Interest

The most discouraging aspect of the Civil Defense program in California is the apathy on the part of the public to realize the vital importance of getting busy and organizing properly.
This was the message given by Orville Caldwell, chief deputy administrator of Civilian Defense in California, given to newspaper publishers at the California Newspaper Publishers annual convention in Sacramento, California. He highly praised Maj. Gen. Robertson, director of California Civil Defense program.

IF ONLY the general public could realize the suffering that the A-bomb caused in Japan and if they could view the results of the bombing from planes in Europe, the apathy of the public would disappear and the organization work would be speeded, up.
The National Administration is asking every state to:
1—Enact legislation.
2—Appoint administrators.
3—Appropriate funds.
4—Establish in each community, a defense program by the spring of 1951.

IN CALIFORNIA each of these objectives had been carried out before the federal orders were issued.
The organization is being established on the basis of setting up three bomb target areas centering around San Francisco, Los Angeles and San Diego.
Grady Setzler, publisher of the Palo Verde Valley Times at Blythe, announced his acceptance of the appointment on the Riverside County Civil Defense committee for public information and education. He will serve as a committee member for the Blythe area.

Valentinos Hosts

Mr. and Mrs. Charles C. Valentino had as their guests last week Mr. and Mrs. Howard Poe, Mr. and Mrs. Kenneth Johnson, Arthur A. Brooks, Jr., Beverly Hills attorney and Gray Graham, TV producer, who brought Ruth Magden, talented whistler, who entertained the group.

Israeli Movie
Star to Address
Thursday Club

The topic of Avram Doryon, Israeli top movie star, when he addresses the Thursday Night Club at the Jewish Community Center on March 1 will be "Palestine Yesterday—Israel Today." Doryon has the starring role in "Dream No More," a recently released film which has already received wide acclaim. Its very humane theme is the problem of readjustment faced by the multitude of displaced persons who come to Israel to find peace and love in the home of their forefathers. It is the first full length film story of Israel to reach this country.
The wives and guests of members of the Club are cordially invited at 9 p.m. to hear the speaker.

Banning Urges
Split Freeway

Under provisions of a petition being circulated in Banning this week, it is proposed that Ramsey street be maintained as a one-way street. Eastbound traffic, under the plan, would use Livingston street, one block south.
The state highway department has said that Ramsey, the present highway route, will not be altered. They have proposed four alternate routes.
Ramsey has been a bottleneck on Highway 99 for some time and it is jammed this week as result of heavy traffic to and from the fair at Indio.

Autos Damaged but
Occupants Unhurt

Automobiles suffered but all riding in them escaped in two mishaps this week. Automobile belonging to Homer Manning, 30, tangled with a power pole Thursday shearing it off. Damage to auto: \$350.
Saturday, cars driven by H. I. Smith, 242 Ramon road, and J. L. Aller, 320 North Santa Rosa, collided. Damage to both \$400.

Red Cross Drive
for \$15,000 Goal
Launched Today

Village chapter of the American Red Cross this week mailed out unit pre-drive appeals for funds to meet the 1951 Palm Springs area quota of \$15,000.
Drive chairman Val Blatz announced that drive headquarters have been set up at 254 North Palm Canyon drive in the old Railway Express building. Telephone number is 2195.
"We are going to do our best to put this year's campaign over the top," said Blatz. "In light of the greatly increased demands on the Red Cross due to the Korean war it is imperative that we do our share."
K. K. Youngs of the 20-30 club has been named Blatz' assistant and Paul Grannis is publicity director.

Lindsley Talks for
Banning Cub Scouts

Jack Lindsley, Desert Sun western artist and purveyor of western lore, last night joined with 65 Banning Boy Scouts in a campout just west of that city.
Following a weiner roast, Lindsley told stories and drew several sketches for the youth-audience.

WHAT IS SACA-PELO?
Saca-Pelo is the most remarkable scientific discovery of the age, which will permanently kill the roots of all superfluous hair. Saca-Pelo can be applied easily in the privacy of your own home or in the privacy of a LOR-BERER LABORATORIES, 679 Granville St., Vancouver, B.C.

PRINTING
"In the Village"
• Business
• Social
VILLAGE
PRINT SHOP
155 E. Amado Ph. 5207
If no answer, 7691

BUDGETING ON
A SHOESTRING

ANY EMPLOYED PERSON
MAY APPLY FOR A LOAN
\$50 to \$1500
1. Consolidate Debts.
2. Meet Emergencies.
3. Buy What You Need.
4. Get Extra Cash.

Salary
Automobile
Furniture
or
Combination Loans
First and Second Trust
Deeds Bought
Loan & Finance
CO., INC.
444 N. Palm Canyon Ph. 2158
The Strebe Bldg. (Upstairs)

Just Arrived From Scotland
A new supply of Cashmere Sweaters in the most luscious colors. Also Cashmere fabrics.
TWEEDS AND WEEEDS IN THE PLAZA

THEY'RE HERE - The finest light trucks ever built by GMC!

You've never seen 1/2- to 2-tonners like these—unsurpassed in horsepower—engineered with new "big truck" features—for years of extra life.

COMPARE! Feature upon feature in each individual model tells you why GMC is your best buy!

- 2 GREAT NEW ENGINES—UNSURPASSED IN HORSEPOWER in the 1/2- to 2-TON TRUCK FIELD
- ROTATING FREE-VALVE ACTION for longer valve life, more power
- WIDER TWIN-ACTION HYDRAULICS with cooler-acting rear drums
- SEPARATE TRANSMISSION HAND BRAKE
- HEAVIER FRONT AXLES
- SYNCHRO-MESH TRANSMISSION
- FULL-PRESSURE LUBRICATION of all main bearings, rod bearings and piston pins
- TOCCO-HARDENED CRANKSHAFT
- AIRPLANE-TYPE MAIN & ROD BEARINGS
- LIFETIME WEATHERSEALED "SIX-FOOTER" CAB
- NEW VENTIPANE-CONTROLLED VENTILATION
- CHOICE OF 9 SMART COLORS
- RECIRCULATING BALL-BEARING EASY-TURN STEERING GEAR
- NEW NON-GLARE INSTRUMENTS
- HUSKY 35-AMP. GENERATOR
- CIRCUIT BREAKERS instead of fuses

GMC
GASOLINE & DIESEL TRUCKS
1/2 TO 20 TONS

GM
GENERAL MOTORS

Your key to greater hauling profits

—add 'em all up: **Get a real truck!**

LIGHT • MEDIUM • HEAVY MODELS • Made in the widest variety of engine-chassis-body combinations to fit every trucking need

DESERT INN GARAGE
193 N. PALM CANYON DRIVE PHONE 4001

You'll do better on a used truck with your GMC dealer

Slape Quits as County Supervisor

Refuses to Comment But is Reported About to Leave State

Supervisor William Slape, center of many controversies in county board hearings in the past two years, resigned his post Monday.

He refused to amplify his brief resignation note but courthouse rumors were to the effect that he planned to quit the county and return to his home state, Oklahoma.

Supervisors showed no surprise when the resignation was read although only last week Slape had characterized reports that he intended to step out as "unfounded."

Slape was leader of a majority bloc on the county board up to the first of the year. He was one of the leaders which pushed through the zoning plan which gave Samuel Guiberson the right to build a cement plant near Palm Springs. This plant has not yet been built and it is believed it will never be built. After the November election, however, he lost his supervisory position and was in the minority.

Slape's successor will be appointed by Gov. Earl Warren. It may take some months. When Warren named a successor to James I. Easley last year, it was several months after Easley resigned before he named Collins Mayflower as the successor.

Mayflower declined to run for election last fall and Homer Varner of Indio was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.

Slape was elected and is now representing the Fourth District.



WINS AWARD—Dr. Alfred E. Strauss, winter resident of Palm Springs for many years, who will receive the highest award given by the University of Washington in June.

Village Winter Resident Wins Highest Honors

Word was received by a well known Palm Springs winter resident, Dr. Alfred A. Strauss of 909 North Patencia, recently that he had been awarded the highest honor which the University of Washington can bestow upon an alumnus.

Dr. Strauss, one of the nation's leading surgeons who came to this country as an immigrant boy, was notified by the University Alumni association that he had been awarded the "Alumnus Summa Laude Dignatus for 1951." The award has been given each year since 1933 to an outstanding living graduate of the University.

Dr. Strauss, a specialist in surgery of the colon and stomach, is senior surgeon at Michael Reese and Mount Sinai hospital in Chicago, and is the founder of Franklin Boulevard hospital there.

The University honor graduate of 1904 and former football star will receive an honorary star at commencement exercises in June.

One of the first advocates of a school of medicine for Washington, he worked for 15 years to see his dream a reality. When plans for the school were in embryonic stages, he once told reporters "Some of the best medical students in the United States are our own boys." He referred to students from the state of Washington. Last year he established a Strauss Foundation lectureship at the school of medicine.

Dr. Strauss pioneered special techniques for removal of cancerous portions of the stomach. Currently he is conducting research on gastric cancer. He was also one of the first physicians in America to do work in the field of blood transfusion.

Dr. Strauss, at the age of 10, came to America from Germany to live with an uncle in Colville, where he later was graduated from high school. He was graduated from the University in 1904 with a B.S. degree and received his Ph.D. at Rush Medical school in 1908. His entire professional career has been spent in Chicago.

The doctor is also distinguished.

Attorney General Brown Guest of County Bar Here

Attorney General Pat Brown was special guest at Wednesday night's annual banquet of the Riverside County Bar association at the Chi Chi club.

New officers of the association seated are: H. M. Dougherty, president; R. T. Sullivan, vice president; Francis Estudillo, secretary; Robert Allen, treasurer; Wallace P. Rouse, Donald P. Adams and William Shaw, trustees.

W. H. Weddell of the San Bernardino firm of Weddell and Petry and vice president of the California State Bar association presided at the installation. Members of the San Bernardino, Pomona Valley and Orange County Bar associations also attended the event.

William Shaw presided.

Banning Girl Scouts Desert Museum Guests

A special afternoon program was presented last Tuesday at the Desert Museum for over 90 Girl Scouts from Banning. Another short program was given Thursday for Mrs. Marvin Fritz Cub Scouts.

The Girl Scouts from Banning—some 14 of them—also took part in last Saturday's field trip.

guished as a former Husky half-back, who played on the team from 1901 to 1903. In 1903, his team won its first Pacific Coast championship.

Freedom Basic Cause for High Living Standard

Dr. W. A. Dew, western district manager for E. I. du Pont de Nemours company, told Palm Springs Rotarians the ten essential items which make for success in a talk on his company's colorful growth from a small shop to an industrial giant.

He added that Americans enjoy the highest standard of living in the world because they have been free to develop the industry they created.

Dew gave the following principles as necessary to the success of any business:

1. To fill a need for goods or services.
2. Must have the job know-how.
3. Make your product meet—and beat—competition.
4. Improve your product or service constantly—by research and development.
5. Practice thrift and economy.
6. Have additional funds available to be applied when needed—building a good reputation as a basis for credit.
7. At least a portion of the earnings should be plowed back into the business to keep it growing.
8. Diversification and departmentalization—not keeping all of your eggs in one basket.
9. Ownership management and personal attention to the business—accomplished in big businesses by allowing top executives to have shares in the business.
10. An over-all regard for people—important factor in carrying out all of the above essentials.



SPEAKER—Dr. W. A. Dew who told Village Rotarians the ten essentials for success.

people—important factor in carrying out all of the above essentials.

"Industry is made up of people who work together to produce goods and services for people at a fair profit for their efforts," he said. "The team comprising the investor, research, management, and labor, spells production. The sales force insures distribution."

That, he declared, "is a real strength in our way of life."

Study Short Cut Route from Pass to Hemet Valley

Survey of alternate routes through the mountains south of Banning and Beaumont for a shorter route from the Pass to the Hemet and San Jacinto area is to be undertaken soon by Supervisor Homer Varner, County Road Commissioner A. C. Keith and Planning Commissioner John Brinton.

Choice now lies between Lamb's canyon and Massacre canyon.

The county officers decided at a meeting last week to make a survey, either aerial or ground, to point out the less tortuous of the two routes.

Keith estimated it would take two years to build through Lamb's canyon, while Massacre canyon would provide an easier and less drawn-out construction problem.

The proposed Massacre canyon route would run south from the present Highland Springs road, between Banning and Beaumont, through the old Pot-

rero ranch grant and emerge at a point just west of Gilman Hot Springs.

Lamb's canyon lies a few miles to the west and an improved road through it would join Highway 79 farther from San Jacinto than would a road through Massacre canyon.

The Desert Sun—3
Palm Springs, Fri., Feb. 23, 1951

Jim Mason and his crew of groundskeepers have done an excellent job of preparing the Polo Grounds ball diamond for White Sox and Rainer use, according to Paul Richards.

LILLIANA GARDENS

Beautiful New Subdivision

Located on six acres in the exclusive Palm Canyon Mesa area we offer for sale exclusively, seventeen beautiful houses under construction now; all designed by noted contemporary architect William Cody. Call on us today for further details; this will be one of the choice neighborhoods; price bracket \$25,000 unfurnished. Courtesy to all brokers.

Robert Ransom Realtor

140-152 S. Palm Canyon Drive

WALTER McMANUS

ROBERT BECK

EVERYTHING IN REAL ESTATE IN THE P. S. AREA

Phone 2794

WILLIAM BOGESS

RHODA GARNER

EVERYTHING IN REAL ESTATE IN THE P. S. AREA

We Work Fast

Joan Crawford Finds Desert is Healthful

Yep, the desert has the healthful climate.

Last Friday, the doctor ordered Joan Crawford to Palm Springs for a rest and to recover from a severe virus pneumonia attack. She had been confined to her bed for a week.

She came here.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

Monday she returned to Hollywood, cured and feeling fine.

WHEN YOU SEE US DON'T THINK Insurance BUT WHEN YOU THINK Insurance SEE US

Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788

3 low-cost lenten dishes
YOUR FAMILY WILL LOVE!

1. These Delicious Rolls
COTTAGE CHEESE-VEGETABLE ROLLS
(Makes 8 rolls, costs about 50¢)

2 cups Carnation Cottage Cheese
2 cups cooked vegetables
1/4 cup chopped onion
1 teaspoon prepared horseradish
1 cup fine crumbs
1/4 cup shortening for frying

Combine cottage cheese, vegetables, onion, horseradish and 1/2 cup crumbs. Blend thoroughly; form into individual rolls. Dip rolls in remaining 1/2 cup crumbs, and pan fry lightly on both sides in hot shortening. Serve with tomato or chili sauce, if desired.

2. This Filling Casserole
COTTAGE CHEESE TUNA CASSEROLE
(Serves 6, costs about 65¢)

2 cups Carnation Cottage Cheese
1 7-ounce can tuna fish
1 teaspoon paprika
1 teaspoon salt
1 tablespoon steak sauce
1 egg
1/2 cup fine cracker crumbs

Combine Carnation Cottage Cheese with tuna fish, seasonings, egg, and 1/2 cup crumbs. Place in 1 quart casserole which has been rubbed with butter. Place remaining crumbs over top of casserole; bake in moderate oven (350°F.) 30 minutes.

3. This Hearty Salad
CARNATION SPRINGTIME SALAD
(Serves 8, costs about 40¢)

2 cups Carnation Cottage Cheese
1 envelope lemon gelatin
3 cups hot water
1/4 cup sliced raw carrots
1/2 cup sliced radishes
1 teaspoon salt

Dissolve gelatin in hot water. Pour 1/2 cup of this mixture over carrots which have been placed in bottom of salad mold. Chill. Combine cottage cheese, radishes and salt with remaining gelatin. Pour over carrot mixture when slightly thickened. Refrigerate until firm.

Made Fresh Daily!
Carnation
COTTAGE CHEESE

These READY-TO-COOK SEAFOODS are wonderful—

SAFeway's SEAFOOD SECTION has such variety, it's a real help in meal planning...

LENTEN SUGGESTIONS

Kraft Cheese	American	2-lb. loaf	95¢
Dutch Mill Cheese	American	2-lb. loaf	92¢
Velveeta	Kraft Cheese Food	2-lb. loaf	89¢
Rice	Uncle Ben's Converted Long Grain	14-oz. pkg.	20¢
Noodles	Gold Medal Egg Medium or Wide	1-lb. pkg.	35¢
Spaghetti	1-lb. pkg.	2-lb. pkg.	21¢ 41¢

FRYING CHICKENS lb. 69¢
Manor House, Eviscerated, Gov't Grade A. Cut-up, pan ready.

FRICASSEE FOWL lb. 67¢
Manor House, Gov't Grade A. Eviscerated, cut-up.

PORK ROAST Shoulder, Whole lb. 37¢
Fresh

SAUSAGE Pure Pork Links lb. 58¢

LAMB LEGS Shankless, Short Cut U. S. Graded GOOD lb. 75¢

FOR BREAKFASTS

Airway Coffee	Mild & Mellow	1-lb. bag	77¢
Nob Hill Coffee	Finest Quality	1-lb. bag	79¢
Cherub Milk	Small (4-oz. can)	2, 12, 24	26¢
Canned Milk	1-lb. can	3	27¢
Fleet Mix	For Biscuits	40-oz. can	38¢
Pancake Mix	Suzanna Brand	40-oz. can	29¢
Table Syrup	Sleepy Hollow	12-oz. bottle	26¢
Strawberries	Birds Eye Sliced	12-oz. can	43¢

CHECK THESE VALUES

Margarine	Sunnybank Clarified	lb.	36¢
Chunk Tuna	Torpedo	6 1/2-oz. can	29¢
Honeycomb Chips	Cherry	10-oz. bag	35¢
Hostess Cake	Angel Food	each	35¢
Fresh Bread	small loaf	15¢	20¢
Sandwich Bread	Mrs. Wright's White or wheat, sliced.	large loaf	20¢
Candy Bars	Popular Brands	carton of 24	89¢
French Dressing	Grand Brand	8-oz. bottle	30¢
Wizard Wick	Air Deodorant	6-oz. size	39¢

SPRY SHORTENING
For baking, frying. 3-lb. can 1.08 (1-lb. can. 38¢)

FEATURED PRODUCE VALUES

APPLES	Northern Grown Pippin Excellent for Pies	4 lbs.	25¢
POTATOES	U. S. No. 1-A White Rose	10 lbs.	29¢
GRAPEFRUIT	Arizona Sweet Fine Flavor	8-pound mesh bag	39¢
LETTUCE	Solid Heads, Crisp, Sweet, Clean	lb.	7¢
Navel Oranges	Large size fruit. Sweet and juicy.	5 lbs.	29¢

MAYONNAISE
Nu Made fresh! You can't buy a better mayonnaise than Nu Made. 47¢ quart 79¢ jar

GERBER BABY FOODS
Assorted, strained. 3 cans 25¢

DREFT SUDS
Makes dishes gleam without wiping. 15-oz. pkg. 3¢

WHITE KING SOAP
22-oz. pkg. 33¢ 46-oz. pkg. 63¢

SAFeway
Your Local Safeway 226 N. Palm Canyon Drive Palm Springs

PRICES EFFECTIVE THRU SAT., FEB. 24, 1951, (three Sunday, February 25, 1951 in stores open Sunday) AT SAFeway STORES IN THIS AREA. Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

IMPORTED HAWAIIAN SPORTS AND BEACH WEAR

For Men, Women and Children

LET

Social Highlights

Stars and Celebrities

Sunning at the Palm Springs Biltmore to get rid of an illness she picked up in Korea is Marguerite Higgins, top war correspondent on the Korean front whom the brass tried to get rid of on account of her sex, but didn't. She was also correcting galley proofs on her new book, "War in Korea." . . . Another Biltmore celebrity is Joan Crawford who was ordered to Palm Springs for a rest by her doctor . . . and the lovely Liz Taylor, making a good job of "trying to forget" with a frequent caller director Stanley Donen.

Lady Ravensdale at Racquet Club

A houseguest of Mr. and Mrs. Charles Farrell at the Racquet Club is a good looking Britisher, Lady Irene Ravensdale, daughter of the famed British Viceroy of India, Lord Curzon. She was among guests at the Farrells' 20th wedding anniversary party at the club, with other guests Mr. and Mrs. Irving and Mr. and Mrs. Townsend Nether; Mr. and Mrs. Henry Littleton Jr., Frank Mandel, and from La Jolla, Jonathan Littmore, Robert Hill and William Canning. . . . Lunching at the club with Mrs. Farrell Wednesday were Mrs. Bob (Millie) Considine and Mrs. Glenn Austin. Lady Ravensdale left Thursday for Tucson to visit her sister, the Countess of Suffolk. She expects to return later this season.

Down La Quinta Way

Prominent and well loved Albert D. Lasker of New York is spending the season at La Quinta and this week gave a cocktail and dinner party for N.Y.C. publisher and author, Bennett Cerf and Mrs. Cerf; Arthur Hornblow, just back from Rome and his big job as producer of Quo Vadis, and his literary wife Lenora; Mr. and Mrs. Helen Macy, also New York where he is publisher of Heritage Press and founder of the First Editions club; radio producers of Detective Story Mr. and Mrs. Jerry Divine also among guests as were Mr. and Mrs. Robert Groves, managers of La Quinta and Mr. and Mrs. David Mayer of Chicago.

Sunday Cocktails at 25 Club

Dr. and Mrs. Henry L. Dollard will take over the 25 Club this Sunday come late afternoon for a cocktail supper party for about 150 guests. The affair will honor James G. Skidmore, an annual Palm Springs visitor with many friends here.

At Rogers Ranch Club

Rogers Ranch Club has been buzzing with lots of fun things going on since its official opening Friday night. A gay group stopping in for a stirrup cup before the Desert Riders Club moonlight ride Wednesday night included Julia Fleet, daughter of Reginald Fleet, a brunette and tres gal and pretty; with her escort Ludlow Stevens of New York and Russell Hiteman, Gretchen Mather, Germanine Valentine, Eleanor Larrabee and Jack Herzman, he giving the Desert Riders dinner party which followed the stirrup cup. Also dining at Rogers Ranch Club Wednesday in front of a blazing open hearth were William Boggs with his guests Mr. and Mrs. James Hammond and Hazel Myers.

Recent Arrivals in Village

Guests at Ruth Warburton's Red Roof Ranch this week are Mr. and Mrs. J.F.S. Sullivan of Beverly Hills and Mrs. Eddie Arcaro of New York. . . . Flying to the desert for the weekend are Jane Russell and Robert Mitchum to do a picture lay-out at Shadow Mountain—they will have an admiring audience viewing it first hand, no doubt. . . . Mr. and Mrs. Carl Betcher, winter colonists from Red Wing, Minn. are back at La Serena and will be a center of entertaining until Desert Circus. . . . Houseguest of Julie and Ken Colborn is Mrs. Edward (Deb) Robinson of Brookline, Long Island, who arrived last week. Mrs. Colborn and Mrs. Robinson were school mates at Dana Hall and later Wellesley and their friendship has continued through the years, although this is Mrs. Robinson's first visit to Palm Springs in many years.

Junior Club Carnival Scheduled at Shadow Mountain Club Mar. 23

Second annual Junior club carnival will be held in Palm Desert Friday March 23. Junior members of Shadow Mountain Club, ranging from 13 to 21 are scheduled to take over the entire club facilities for the day. Jay Olsen is president of the junior segment of the club, announced that committees have been appointed and the events timed when many of the high school and college crowd will be home for Easter vacation and able to participate.

Portrait of the Week

BY BERNARD OF HOLLYWOOD



Another Palm Springs mother, Roma Marvin, pictured with her son, Kirk, age 6. Roma came here 15 years ago from Fort Morgan, Colorado on a vacation as many other residents of this community have done, returned to make it her permanent home. She is quite adept at designing western fashions and has pleased the ladies of the desert with her

clever fashion shows. . . . When asked if she had any hobbies she very modestly replied she was the dull type—but to the contrary we'd say—as she has a sparkling personality to accompany her statuesque form. . . . Kirk will take no back seat in the good looks department either. . . . We predict a real future heartbreaker in that young man.

Maloufs Host Party for Houseguests

Mr. and Mrs. William Malouf were hosts to over a hundred village and out of town guests Sunday when they entertained in honor of Mrs. Laurence (Blanche) Bagnall and Mr. and Mrs. Tom Fleming. Cocktails were served in their Las Palmas home from four to six with dinner and dancing at The Tennis Club where they had reserved the entire balcony of the Bungalow Room for their guests.

Others in the party were Bess and Carl Betcher who had just arrived from Red Wing, Minn.; Bertine Treat and John Faich from Beverly Hills, Mr. and Mrs. Edwin Fallgren, Mr. and Mrs. Robt. Kenaston, Dorothy Fleet and Bob Beck, the John McClauses, Clarence Browns, Dr. and Mrs. Carl Flandrick, the Dan Dunlaps, Norman and Peggy Waters, Mr. and Mrs. Belmont Sanchez, Miss Edith Ward and many more.

Phil Reagan Jr., Miss Loann Wed

With only members of the immediate family present, Philip Reagan Jr., son of Mr. and Mrs. Philip Reagan and Miss Loann Bergh of Pasadena exchanged vows at Our Lady of Solitude church last week with the Rev. Michael O'Connor reading the service.

Seventh Heaven on Radio Mar. 26

March 26 is going to mark an important revival. Charley Farrell, mayor of Palm Springs and owner of the Racquet club, and Janet Gaynor will star again in the picture that brought them lasting fame—Seventh Heaven.

Enjoy Biltmore Entertainment

Easterners enjoying the singing of San Francisco debutante Nan Holden in the Hotel Biltmore's Garden Room include Mr. and Mrs. S. Fruitmans of Neward, N.J. From Chicago the T. C. Levitts, Harry Levinsons and Mr. and Mrs. Samuel Hoskins. Mr. and Mrs. A. Rothman are vacationing at the hotel from Upper Darby; the Louis Glaziers of Philadelphia and the Harold Newmans of Jenkinstown.

Samuel Moores Now at Palm Desert

Mr. and Mrs. Samuel Moore, prominent socialites from Cleveland, have registered at the Shadow Mountain Terrace for the remainder of the season at Palm Desert. The Moores are world travelers, planning to return to Cleveland briefly after their desert vacation.

Dinner Hosts

Mrs. George Brandeis, who is an annual season guest at The Desert Inn, entertained with cocktails and dinner at the Inn recently for the W. D. Lanes and the J. L. Welshes. Mrs. Brandeis and many of her guests are members of the active Omaha colony who are wintering at The Desert Inn.

Mrs. William H. Roberts and Mrs. A. A. Templeton of Detroit are enjoying several weeks at The Desert Inn as are Mrs. N. A. Pashayan and Mrs. C. M. Winslow of Los Angeles.

Among vacationers at The Desert Inn this month are Mr. and Mrs. R. James Trane of Dalton, Pennsylvania, and Mrs. Joseph Watty and Mrs. Amalia Delden of Evanston, Ill.



COLD WAVE \$7.50 up.

personality hair cutting and styling

A NEW AND COMPLETE BEAUTY SERVICE OPEN ALL YEAR AROUND

SALLY WHITE'S HOUSE OF BEAUTY

215 S. Indian Ave. Phone 7195

Interest High in Rummage Sale Mar. 10

Interest is zooming in the Rummage Sale to be held by the Episcopal Guild of St. Paul's in the Desert March 10. Merchandise is coming in every day but more is needed, clothes of all kinds, accessories and jewelry, household goods, including anything for the house or garden, books, pictures, lamps, yardage, notions, shoes for all the family, millinery, bric-a-brac.

Flowers and Furnishings

A unique flower show is planned this year by the Palm Springs Garden Club—one in which the blossoms will be displayed against the home furnishings of the Kelley Furniture company in the Center.

Mexican Fiesta at Desert Inn

Colorful skirts, mantillas, sombreros and serapes will be in the limelight Saturday evening, March 3, when The Desert Inn presents its annual Mexican Fiesta Costume Dinner-dance. Entertainment will feature Senorita Jarrette, who will appear in native costumes with authentic Mexican dances, Senor Johnny Boyle and his guitar, and Los Rancheros, singing and playing favorite Mexican folk songs.

Annual season guests at The Desert Inn are Mr. and Mrs. John F. White of Kenilworth, Ill., who returned to the Inn this year.

Hosts Party for Elizabeth Taylor

Stanley Donen hosted a delightful party at The Tennis Club Tuesday evening for Elizabeth Taylor, who is vacationing at The Biltmore this week. Others in the party were Mr. and Mrs. Richard Brandt, Miss Marjorie Dillon, Richard Levin and Mr. and Mrs. Leonard Straus.

Newlyweds Honored at Dinner at Inn

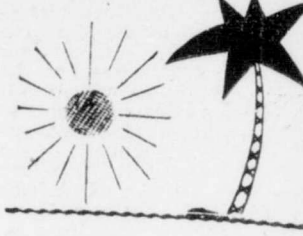
Newlyweds Mr. and Mrs. E. M. Krikorian of Encino were feted at The Desert Inn, where they were honeymooning, with a dinner party last week. Guests included Mr. and Mrs. Earle Strebe, Mr. and Mrs. Harvey West of Glendale and Miss Mary Ropp.

Palm Springs, Fri., Feb. 23, 1951 The Desert Sun—5

HERE THEY ARE AT LAST!
A Beautiful New Line of
Cotton Casuals and Sun-Back

1/2 SIZE
DRESSES

Casual-Aire Shop 501 N. Palm Canyon Dr.



NOW OPEN

Ted Charlston's

GOLF DRIVING RANGE

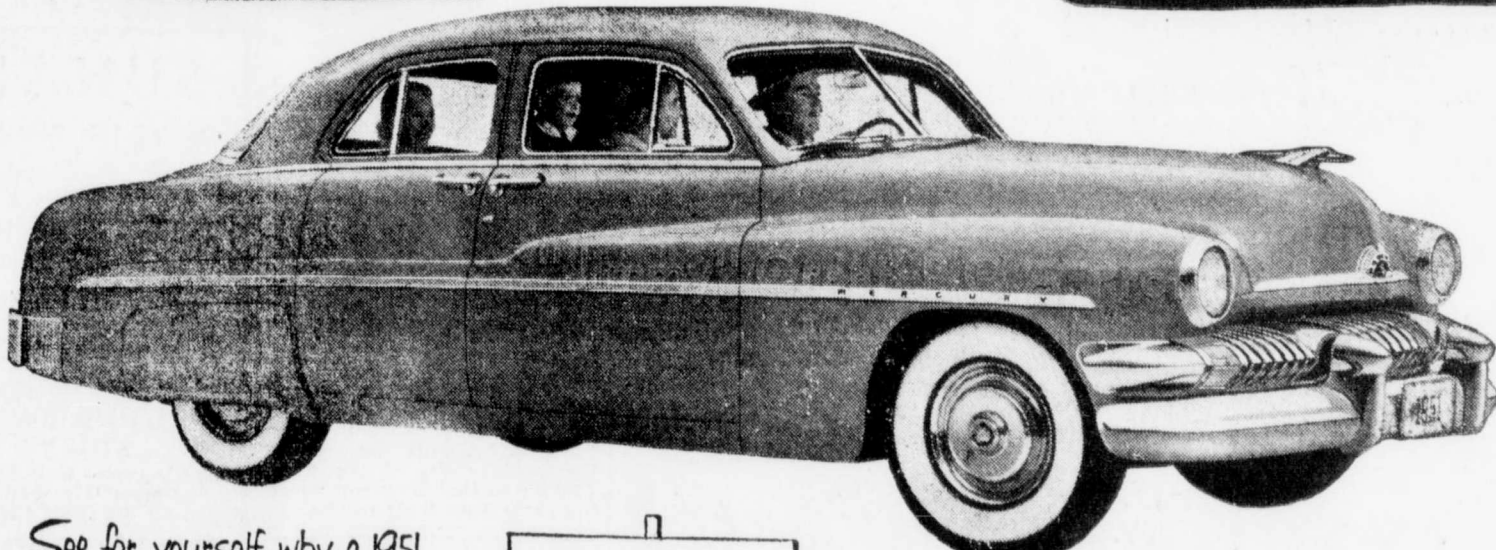
555 Hi-Way 111

"Jimmy" Grant, P.G.A. Professional

Available for Instruction



More down-to-earth Value



See for yourself why a 1951
MERCURY is a smart investment
today—and for years to come!

3-Way Choice

For "the drive of your life" Mercury now has a triple choice in transmissions. Merc-O-Matic Drive, the new, simpler, smoother, more efficient automatic transmission—or Thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also Silent-Ease synchronized standard transmission.

SWEET, LOW, AND GRACEFUL—the new 1951 Mercury is designed to stay in style! And its husky, V-type, 8-cylinder, "Hi-Power Compression" engine delivers long, dependable service. Mercury handles easily on the ins-and-outs of traffic, yet provides roomy breadth inside. It's surely smart to put your money in a 1951 model—check the records for long life, economy, and high resale potential and you'll see why Mercury's the smartest buy!

New 1951
MERCURY
For "the buy of your life"!

PALM SPRINGS LINCOLN-MERCURY COMPANY
335 Sunny Dunes Road Palm Springs, Calif. Phone 2301--2052

Mrs. Allen is Elected by Auxiliary

Mrs. Helen Allen was unanimously elected to serve as executive committee woman for the balance of the year at the regular meeting of the American Legion Auxiliary held at War Memorial Building on Tuesday evening. President Cora Cornell conducted the meeting during which the election was the chief order of business. Other matters considered included amendments to the organizations by-laws and plans for the annual birthday party to the post which will be held on March 6th next.

Prior to the business session Dr. Elliott addressed the group on the work of the National Cancer Society and answered questions following the showing of the special film on the detection of cancer in its early stages.

Over a hundred representatives of the World-Wide Insurance Co. and their wives combined business and pleasure Tuesday with a luncheon at The Desert Inn.

NEW SUN STAND
Newest Desert Sun news stand distributor is Oscar's News & Smoke Shop, 73 North San Geronimo avenue, Banning.

Delicious ICE COLD DRAFT BEER
Wagon Wheel
175 E. AMADO RD.
"SEE DUTCH"
COCKTAILS WINE
AIR CONDITIONED

GUADALAJARA TRIO
PLUS Rudy Garcia
at the Piano
featuring... the songs
of Nicki Bruno
NEST FOOD ALWAYS!
Brunch from 10 A.M.
Dinner from 5 P.M.
Your Hosts,
George & Ethel
Strebe
DOLL HOUSE

In Palm Springs It's the
BABY DOLL
THIS IS IT!... the Liveliest of All Spots!
Baby Doll Lots of
PHILHARMONIC
featuring
Eddie Lee
and
Dale Hunter
FRIED CHICKEN
Honey and Hot Biscuits
Shoestring Potatoes
Salad — Coffee \$2.50
Also famous
BABY DOLL STEAKS
SANTO'S famous cheese spread
at cocktail time.
ENTREES \$1.75 to \$3.50
Just Around the Corner from Center of Town
OPEN 7 DAYS
185 Andreas Rd. 10 A.M. — 2 A.M.
COCKTAIL HOUR
Just Around the Corner from Center of Town

You Asked For Them—They're Back!
"THE FOUR OF US"
—their entertainment
and personalized dance music
Dancing nightly but Sunday & Monday
in an atmosphere of smart informality
COCKTAILS • DINNER • DANCING
No Cover Charge
Specialties available from the Choral Brother
—Complete Dinners in the Main Dining Room
NEW mirage ROOM
La Quinta HOTEL—La Quinta, California
Look for the turn-off sign on Highway 111—5 miles from either Palm Desert or Indio
Sun Classifieds Bring Quick Results

ENTERTAINMENT



"SOFTLY NOW"—Vocal Director Jim Wharton coaches Herb Fleming on the technique of "selling" a song. Herb will be a featured performer in Palm Springs Village Insanities, March 14, 15 and 16 at the Plaza Theatre. (Gayle Studio Photo.)

Insanities Rehearsals Cloaked in Secrecy as Play Date Nears

By MOYA HENDERSON
What's going on these days at Insanities rehearsals? A cloak of secrecy has been spread over this year's theme. We do know and can pass on the following interesting facts. The wheels of progress are turning smoothly due to a well seasoned production staff, this being the sixth Insanities for Ernie Platt, Jim Wharton and Rex Koury. They are comparative newcomers to Ralph Marvin who is doing his eighth show with Melba Bennett in the capacity of stage manager. Mary Jane Hicks goes into her sixth year as assistant director and right hand man as does Ernie Dunlevie. Naturally such a well seasoned crew puts on a finished product with errors and amateur effects eliminated.

They say there is nothing new under the sun but we're wondering about the dance routines that Ernie Platt dreams up each year. You think they couldn't be better than he goes and outdoes his former shows.

THIS YEAR'S numbers look terrific and we'll wager now that the comedy hillbilly number will top the applause meter. We do know too that this year's show will again feature Eleanor Rossi and Jean Pignieri in the South of the Border rhythm that they do so well. Ernie is even throwing in a cock fight as an added attraction. Pat Crawley and Mary Bocas are top billing on this number. Familiar faces in new routines will be Bette Tarr, really stepping out as Captain of the Pages, Dottie Gorham, Dee Dee Bennett (her sixth show too), Elaine Naish, Beverly Fretz, and Floy Palmer. We did see the name Tex Driscoll on the program but haven't discovered just how he's cast.

BIG NEWS—After an absence of two years Kenny Paul returns to the footlights. Kenny's tenor ranks as tops around these, or any other parts. Blue note—One of the fairest of the queens sang her swan song at last year's production. Harold Hicks curiously calves will be missing in this season's line up. But his successor promises to carry on with the Hicks' tradition for humor. Stewart Williams has already given Frank Purcell many a sleepless night. Frank, who has worked so hard these many years to get in the punch line, finds he's giving his all to keep one jump ahead of the Williams lad.

Add all this talent up plus those gorgeous chorines, plus a chorus of forty voices and what do you have. A long line waiting to be first to reserve seats for the show. We even hear how the tourists are right now

Another Hit at Playhouse Next Week

Peg O' My Heart, starring Helen Stenborg, David Bruce, Marrian Walters and Barnard Hughes will open Tuesday night at Palm Springs Playhouse, producer Herb Rogers announced this week.

Meanwhile, Villagers are enjoying the comedy hit Born Yesterday this week. Audiences have been laugh-rocked by the show and Rogers said that ticket sales this week have been unusually heavy.

Back again at the Playhouse to play the role of the reporter in Born Yesterday is David Bruce with the supporting cast including George Womack, Ed Matousek, Juli Conger, Dori Williams and director Michael Ferrall.

The same cast presented the show in Chicago where it proved one of the season's most popular plays.

Col. Hargis to Address Local Air Reservists

Local Air Corps reservists will meet Monday night at 8 o'clock at the Palm Springs high school when Lt. Col. Leonard Harris will present the subject "Improvement of Bombing Accuracy." Since his separation from service, Col. Harris has worked in Balboa and Palm Springs. While in Palm Springs Col. Harris is with the Desert Sweet Shop. He has recently transferred his membership from the Long Beach unit to the local 9348th VARTS.

Col. Harris enlisted in the Air Corps in 1936. He has come up through the ranks. He was commissioned in 1939, attended the Air Corps school at Randolph Field, Texas, and was graduated in 1940. During World War II, Col. Harris served as engineering test pilot and Air Corps representative to the North American Air Craft plant at Englewood.

Photography is his chief hobby. He has developed a conversion unit which will convert a silent film to sound on any 16mm silent projector. This invention is in patent search at this time.

Major Seamus, commanding officer of the 9348th invites all members and visiting reservists to attend Monday night's meeting.

MENUS

Menus to be served in school cafeterias of the Palm Springs Unified School district next week are published below to aid in the planning of home meals.

Monday—Dried beef rarebit on potatoes; wholewheat sandwiches with butter; peas and celery, buttered; cottage cheese, salad with cranberry jelly; crackers with peanut butter; milk.

Tuesday—Baked meat loaf; wholewheat sandwiches with butter; string beans creole; stewed corn; fruit jello; milk.

Wednesday—Lentils with vegetables and crackers; cheese buns; combination salad; cherry cobbler; milk.

Thursday—Boiled beef with noodles; buttered buns; pickled beets; celery sticks; orange juice; milk.

Friday—Salmon cakes with wholewheat sandwiches with butter; baked banana squash; green salad; apple; milk.

Under Discussion
Changes in congressional districts along lines of the 1950 census were under close study this week with the possibility that the local district, now comprising Riverside, Orange and Imperial counties will be composed of Riverside, Imperial and a small portion of San Diego county. Orange will be aligned with another district and the remaining portions of San Diego county a third district.

trying to rent rooms in those pseudo apartments that decorate the inside walls of the Plaza Theatre so that they can watch the show from their windows.

BANNING THEATRE
Mon. to Fri., 6:45
Sat., Sun., 1:45
FRI.-SAT., FEB. 23-24
Errol Flynn - Dean Stockwell
"KIM"
Plus Lee J. Cobb-Jane Wyatt
"THE MAN WHO CHEATED HIMSELF"
SUN.-MON., TUES., FEB. 25-26-27
Don DeFore-Lizabeth Scott
"DARK CITY"
plus
Male Powers-Tod Andrews
"OUTRAGE"
WED. TO SAT., FEB. 28 - MAR. 1-2-3
Alan Ladd - Mona Freeman
"BRANDED"
plus
"THE GREAT MANHUNT"



"AND THEREBY HANGS A TAIL"—Sue Stanley, featured vocalist with Felix and his Martiniques, now entertaining guests nightly at Dave Lyons' Saddle and Siroin restaurant, shown wagging countless mink tails in this furry nice number. Sue's gown, to those who can remember when, recalls Gloria Swanson's similarly fashioned attire, which featured three thousand ermine tails.

Hi-Jinks at SM Stables

Palm Desert Raiders announce the first annual "Hi-Jinks" to be held at Shadow Mountain stables Tuesday, Feb. 27th, at 8 p.m. Members of the Raiders will stage "Ye Olde Oleo Theatre" in the tack room as guests are seated around the pit fireplace for dinner and entertainment.

Following the oleo there will be square dancing. The entire program is being devised by the juniors of the organization but is open to all members of the community.

Lt. Terry Now with Air Force at Florida Base

Lt. Maurice C. Terry, formerly of Palm Springs, is now serving with the Air Force at Eglin AFB, Fla. Recently ordered to active military service, the thirty year old lieutenant was formerly associated with the Palm Springs Tennis Club.

Lt. Terry served as a fighter pilot during World War II, with the 1st Fighter Group in the Mediterranean theater. He has been assigned to the 3200th electronics test squadron here at the air proving ground. The lieutenant is the son of Mr. and Mrs. Sam E. Terry of Beaumont. He is married to the former Eddie Eileen Reese; they have two children, William age six, and Suzanne, age three.

Prior to his entry into the service, Lt. Terry attended high school in Redlands, graduating with the class of 1937. From there he went to Santa Monica Junior college. A veteran of more than eight years service, Lt. Terry holds the Distinguished Flying Cross, the Air Medal with Cluster, and the Presidential Unit Citation with cluster as well as combat theater awards.

SUNAIR DRIVE-IN THEATRE
FRI.-SAT., FEB. 23-24
"NEVER A DULL MOMENT"
Fred MacMurray-Irene Dunne - also -
"Destry Rides Again"
James Stewart
Marlene Dietrich
Brian Donlevy
SUN.-MON., FEB. 25-26
"THE UNDERWORLD STORY"
Dan Duryea - Gale Storm
Herbert Marshall
"TRIPOLI"
Maureen O'Hara-John Payne
(Color by Technicolor)
TUES.-WED., FEB. 27-28
"THE KEYS OF THE KINGDOM"
Gregory Peck
Thomas Mitchell
Vincent Price
"Three Husbands"
Eve Arden-Howard Da Silva
THURS.-FRI.-SAT., MAR. 1-2-3
"MR. MUSIC"
Bing Crosby-Nancy Olson
"OUTRAGE"
FREE BULOVA WATCH
will be given away every Friday.
FREE PONY RIDES FOR THE KIDS
Every Sat. and Sun., 5:30-6:30
Gates Open at 6:00 P. M.
ADM. ADULTS, 60c
Children Under 12 Free
with Adults
HIGHWAY 111
Between Palm Springs and Cathedral City
Tel. Palm Springs 8-4232

Palm Desert Sunbeams By EDITH EDDY WARD

Brian Donlevy (proud owner of Sun Lodge No. 25) flew to Palm Desert upon his return from New York a few days ago to supervise the construction of a flagstone patio and wall at his Sun Lodge. Brian lands his plane at Hank Gogerty's Palm Desert Airport which he says is one of the best he has known. Within the week Brian plans to bring Judy, his daughter, to the Sun and Shadow to spend a few days.

Before going to the Arabian Ball at the Shadow Mountain Club, Mr. and Mrs. P. K. A. Chols invited a few Palm Desertites to their home for cocktails. Among those present were the Nichols house guests, Mr. and Mrs. Jack Lynch, Mr. and Mrs. W. S. Bear, Fred and Joyce Talbot, Sally Lasley, Leife Erickson, Carl and Edie Henderson, and of course, Cliff Henderson.

Mr. and Mrs. D. D. Watson, California State Real Estate Commissioner, with son and daughter-in-law, Bob and Virginia, are mixing business with pleasure and spending the week in this area. Bob is connected with the Earl Smith Homes in Berkeley and after this (his first) visit in the Palm Springs-Palm Desert area he is going to suggest homes in the desert.

Mr. and Mrs. Ed B. Welcome (newly marrieds), of Sherman Oaks are spending their honeymoon at Palm Desert. Ed has long been a property owner here and we are hoping he will decide to spend more time in the desert.

Mail Box

WE NEED SIDEWALKS

Editor, The Desert Sun:—My wife and I have been coming to Palm Springs for several years. Each year we have been hoping that the sidewalk conditions would be improved but little seems to be done in that respect.

We have occasion to walk on Palm Canyon Drive between the Plaza and Ramon Road. Between Ramon Road and Ramon Road there is great need to have sidewalks installed where they do not now exist. There is too much traffic to permit walking in the street with safety so it is necessary to trudge along in the sand where concrete sidewalks ought to be. This sand is a — nuisance and it is a shame that it is permitted to continue.

The city should become sidewalk conscious and institute a campaign to quickly place a great deal of sidewalks, not only in the location mentioned but throughout the whole city where the amount of traffic warrants. We are paying more than \$100 per week without meals, and we feel we are entitled to have sidewalks to walk on when we want to walk down town. No doubt there are many others who are dissatisfied with trudging through the sand when paying prices for accommodation. If you can do something about this you will be performing a worthwhile service.

Yours very truly,
ARTHUR W. JOHNSON.

and daughter, Lorraine, who rode in the show, Dr. and Mrs. Stanley Inerman, Miss Jackie Wolf who won the horsemanship class, Mr. Beauford Waller, Mr. and Mrs. Irving Keith and daughters, Karen and Sue, Mr. William Spurr, Mr. and Mrs. Tom Rogerson, Mr. and Mrs. Charles Dresselhouse, Mr. and Mrs. Thomas Lynch, Miss Carmel Janke and many, many others. We are very proud of Jean O'Connor and her five-gaited, "Dreamer's Delight," who won the blue ribbon on both Saturday and Monday.

MODELS HOBBIES
Complete Stock of Supplies
POP MENARD'S HOBBY SHOP
378 So. Indian Ave.

the hands, the hearts, the inspired talents that gave you "Quarter"... now bring you the brilliance of
W. SOMERSET MAUGHAM'S Trio
Starring
Jean Simmons
and a Distinguished Cast
El Paseo THEATRE
Starts
WEDNESDAY
Feb. 28

A Pleasant 25-Min. Drive from Palm Springs to
SHIELDS DATE GARDENS
The World Famous
On Highway 111 to Indio
See: "The Romance and Sex Life of the Date"—A Free Talking Color Picture—DON'T MISS IT!
Also the Rose Garden—One of the largest in California.
Enjoy: Date Crystals - Exclusive at Shields, A Wonder Date Product, ready to use in hundreds of delightful ways. Also the world's finest Desert Fruits for a quarter of a century. We ship gift packages anywhere.
SOLD ONLY DIRECT — NEVER IN STORES

PALM SPRINGS PLAYHOUSE
(At the Polo Grounds Pavilion on Sunrise Way)
— PRESENTS —
"BORN YESTERDAY"
Fri.-Sat.-Sun. Feb. 23-24-25
OPENING TUESDAY, FEB. 27
"Peg O' My Heart"
By HARTLEY MANNERS
with
Helen Stenborg
Marrian Walters
Christy Palmer
David Bruce
Barnard Hughes
George Womack
CURTAIN — 8:45 P. M.
Make reservations early. All reservations must be picked up before 8:20 P. M. the evening of the performance you wish to attend.
Phone 5563

VILLAGE PALM SPRINGS
Continuous Daily from 1:45
Kiddie Show Sat., 12 Noon
Reg. Sat. show cont. 3 P. M.
FRI.-SAT., FEB. 23-24
John Barrymore Jr.
"HIGH LONESOME"
Color by Technicolor
2nd Action Packed Feature
"Pride of Maryland"
KIDDIE SHOW
SAT., FEB. 24 — 12 Noon
Gene Autry
"Riding On A Rainbow"
Also "KING OF ROCKET MEN" and Cartoons
SUN.-MON., FEB. 25-26
Tyrone Power-Linda Darnell
"MARK OF ZORRO"
Also Wallace Beery in
"Slave Ship"
TUES.-WED., FEB. 27-28
The strange story of a law that placed a gun in a convict's hand and gave him a pardon if he used it!
Richard Conte-Audrey Totter
Sam Jaffe
"UNDER THE GUN"
Also the Tenth Ave. Gang in
"MILITARY ACADEMY"
STARTS THURS., MAR. 1
The James Bros.-Younger Bros.-Ford, in the west's wildest adventure story
"THE GREAT MISSOURI RAID"
Color by Technicolor
Wendell Corey - MacDonald Carey
Ward Bond - Ellen Drew
Bruce Bennett - Bill Williams
Anne Revere - Edgar Buchanan
2nd Exciting Feature
"THE TOUGHER THEY COME"
Preston Foster - Wayne Morris
William Bishop - Frank McHugh
The PLAZA
Continuous Sat.-Sun. from 2:45
Weekdays from 6:45
FRI.-SAT.-SUN.-MON., FEB. 23-24-25-26
CALL IT WONDERFUL!
BETTY GRABLE
DAN DAILEY
DANNY THOMAS
BINAY VENUTA
Call me Mister
TECHNICOLOR
TUES. ONLY FEB. 27
Walt Disney Encore Night!
"SO DEAR TO MY HEART"
and
"BEAVER VALLEY"
Both in glorious Technicolor!
STARTS WED., FEB. 28
LORETTA YOUNG
BARRY SULLIVAN
in Metro-Goldwyn-Mayer's
"CAUSE FOR ALARM"
An exciting new type of suspense film that will have you talking for weeks!
Extra—SAT., FEB. 24—2 P. M.
Edith Kopelson
Young Actor's Guild present
One-Act Plays
in addition to regular program
EL PASEO
Cont. Sunday from 1:45
Doors Open
Mon. to Sat. at 6:45
FRI.-SAT., FEB. 23-24
"all about eve"
T'S ALL ABOUT WOMEN—AND THEIR MEN!
SUN.-MON.-TUES., FEB. 25-26-27
Laurence Olivier
Jean Simmons
"HAMLET"
Color by Technicolor
4 Performances Sunday
2:00 — 4:30 — 7:00 — 9:30
Mon & Tues. at 7:00 — 9:30
COMING .. MAR. 21
Special Roadshow Engagement
EL PASEO THEATRE
Jose Ferrer
in
"CYRANO de BERGERAC"
Co-starring MALIA POWERS

ENTERTAINMENT



MORE SUN POWER—Gordon McRae, noted singer and motion picture star, is shown using a unique new device—a sun-reflecting, foil covered piece of cardboard—to acquire a quick and easy tan at the Racquet Club. Mrs. MacRae is shown with

Paul Gray, Comedian, at Chi Chi

Paul Gray, who begins an engagement at Chi Chi tonight, has been called "America's Distinguished Diplomat of Comedy" and he is definitely one of the nation's fastest rising comedians. From the category of local favorite in Chicago's night life to one of the most "talked about acts" in show business is a feat which he has accomplished over a period of two years. His recent engagements include absolutely sensational appearances at the Latin Quarter in Detroit, El Morocco in Montreal, Mayfair in Boston, and the Town Casino in Buffalo not to speak of the Harlem in New York, one of his more recent night club appearances.

His refreshing material, delivered with almost dead-pan countenance, his unusual presentations of stories and songs in trick voice are only a few of his multiple attributes.

Charley Chaney Coming Back to Saddle-Sirloin

Charley Chaney, rated as one of the top piano comics in the country today, will open for a short engagement at Saddle and Sirloin restaurant next Friday, March 2.

Chaney is interrupting a series of television shows in New York City to sandwich in this Palm Springs engagement. Currently very popular with TV fans in the east, he also has built quite a following right here in Palm Springs, having appeared many times during the last few years at Dave Lyons' niter.

Without the assistance of records, Chaney imitates the great of stage and screen in song and music. His outstanding performance is his mimicry of Amos and Andy radio show imitating the voices of more than half a dozen characters. He does take-offs of Jimmy Durante, the late Al Jolson and many many others.

DAV Sponsors Date Festival Exhibit

"Hollywood in Miniature" was the exhibit sponsored by Palm Springs Chapter 66, Disabled American Veterans, at the Indian Fair and National Date Festival which closed yesterday.

Hundreds visited the exhibit and were told of the work being done for Veterans by the DAV. The booth was manned throughout the fair by DAV members, included several fair officials who acted as chaperons.

Revere, Roach End Engagement at Palm House

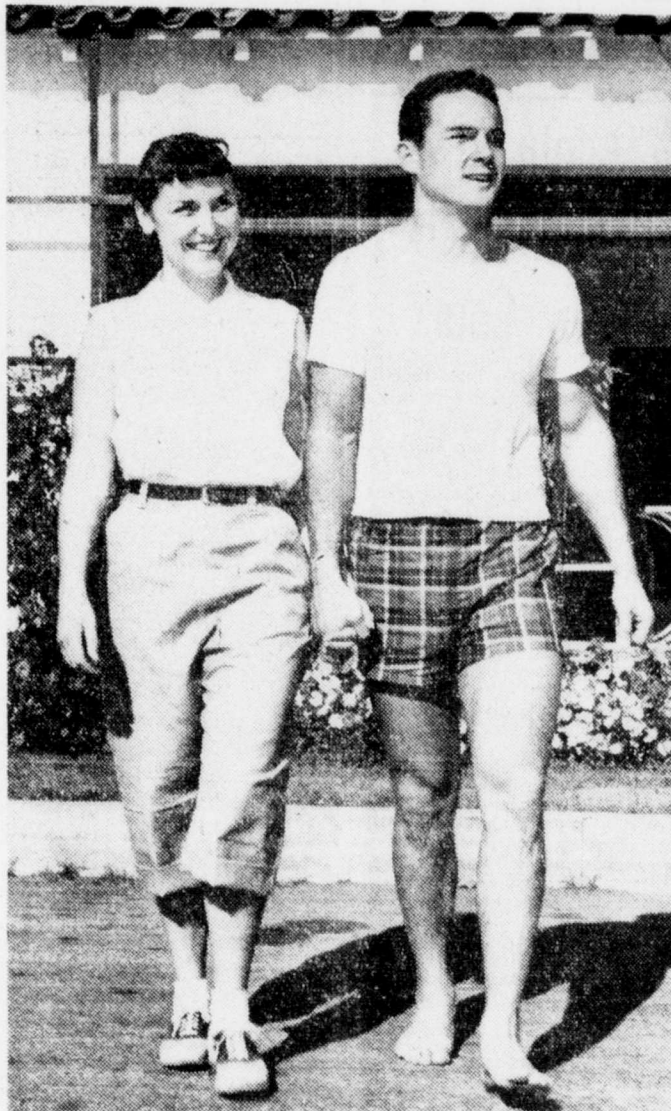
This weekend marks the last for Revere and Roach, world famous dancers currently appearing at Vic's Palm House. Their startling interpretative dances of "Beauty and the Beast" and the "Gold Statue" dance have had nite club patrons here coming back for more and more.

Along with Revere and Roach, this week's show at the popular Palm House includes Ravel, Wizard of Magic, Fulton Burley, who sings those Irish tenor songs the way they like them here, and Pat Barbara's sweet music for dancing pleasure.

Queen Sally and Court Honored

Miss Sally Pringle, Palm Springs beauty chosen as queen of the 1951 Riverside County fair, and her court of 10 county lovelies were hosted at a Racquet club dinner Tuesday night.

Mayor Charles Farrell was on hand to greet the group which



Enjoying a desert honeymoon at the Desert Inn are Mr. and Mrs. K. F. Poehlman of Pasadena, she the former Betty Stuart. Both newlyweds are students at University of California at Davis.

Mrs. McManus Awarded "Henrietta" for Hospitality

Last Sunday a brief ceremony was held at the Tennis Club, bringing to an official close the World Film Favorite Festival of Palm Springs. This was the presentation of a golden statuette, the "Henrietta" to Mrs. Pearl McManus, founder and owner of the Tennis Club and, according to Henry Gris, president of the Foreign Press association, "a great lady and a hostess par excellence who had made the World Festival possible."

Gris, who besides holding the office of president of the international press group, is also foreign editor of United Press in Los Angeles had come to Palm Springs accompanied by Miss Nora Laing, vice-president of the association and correspondent of the London News Chronicle, Evening News and a number of dominion papers. They brought the "Henrietta" which the international press group had voted to award Mrs. McManus in recognition of her help and guidance in launching the highly successful affair. In doing so the group has broken away from a rule which stipulated that motion picture only are entitled to the awards.

In the past this rule had been strictly adhered to and even at the Palm Springs festival mo-

Foreign Cars Parade Through Village

Andreas canyon was the rendezvous for about 30 English make automobiles which paraded through Palm Canyon Sunday.

Robert C. Munro, Newport Beach distributor for the automobiles, headed the caravan.

Lenten Tea at Elser Home

First of the Lenten Teas of the Guild of St. Paul's in the Desert was held at the home of Mrs. Elaine Elser, 1189 Tamarisk road Feb. 13, with Mrs. Dora Clark co-hostess.

Father Hogarth introduced the speaker, Reverend Kenneth Cary, who with his charming wife had driven down from Santa Monica, assisting at the table were Mrs. Raymond Wilson and Mrs. H. Earl Hoover.

A meeting of the Guild was held Feb. 15 in the Parish Hall following Communion in the church. Mrs. Kenneth Kirk gave a very gratifying report of the Shrove Tea which was a financial success as well as a social success. Mrs. G. K. Zain reported progress of the Rummage Sale with a reminder that the Parish Hall is open every day from 9 to 12 to receive donations.

Council Briefs

Mayor Charley Farrell was absent from Friday night's council meeting and is expected to be out of town all week. He has navy reserve business which will take him to San Diego and Alameda.

The council adopted a changed civil defense ordinance Friday when a more flexible and standardized model was suggested by the state to comply with the federal plan.

City council had the task of choosing a spot to locate the new city seal on official stationery. They finally decided on the upper left corner for the circular design created by Earl Cordrey.

Palm Springs Hotel and Apartment Owners association has a faithful representative at every meeting—Jack Schulman.

Next meeting of the council is scheduled for March.

The Desert Sun—7 Palm Springs, Fri., Feb. 23, 1951

Village Students Win Fair Prizes

Palm Springs Unified School District made an excellent showing at the Indian Date Festival. A total of seven prizes were awarded to pupils in the woodshop and art departments. The Palm Springs woodshop display exhibit by the pupils of Christian Collins, high school woodshop instructor, won first place. The following individual awards were achieved:

Pat Crawford won first prize in pencil drawing. Bob Brown won first and second prize in pastel colors. Ronald Nelson won third prize in pastel colors. Yvonne Mandinach won first and second prize in water colors.

CHI CHI STARLITE ROOM

... and now it's **4 SMASH HITS!!**

- ★ **PAUL GRAY** America's Distinguished Diplomat of Comedy.
- ★ **WILL MASTIN TRIO**
- ★ **AL MARDO** AND HIS PAL!
- ★ **IRENE KAYE** A Show-Stopper... with Her Harmonica.
- ★ **GARWOOD VAN** AND HIS ORCHESTRA for Your Dancing Pleasure.

— FREE PARKING —

— For Reservations PHONE 7391 —

START HERE

N. INDIAN AVE.

◀ KONA INN

COMMUNITY HOSPITAL

PASEO EL MIRADOR

DANCING NIGHTLY

—To The

Cass County Boys

SQUARE DANCE

THURSDAY - MARCH 1st - 8:30 P. M.

CHIA

SUNRISE WAY

MENU

- Rogers Famous Spare Ribs
- Steaks
- Prime Ribs
- Chops
- Oh what BEANS!

"TRAV"

Hello! Hello! Hello!

Rogers Ranch Club

Reservations Requested Phone 2338

You're in!

THEY'RE BACK IN PALM SPRINGS

at SADDLE and SIRLOIN of Course!

Felix AND HIS MARTINIQUES



DINING and DANCING

to the EXCITING RHYTHMS OF THE AMERICAS.

Special Added Attraction OPENING

RI. - MARCH 2 Charley Chaney America's Foremost Piano-Comic

2 Acts You Must SEE!

No Cover or Min.

Remember also for the Finest in FOOD at **Sensible Prices IT MUST BE**

SADDLE AND SIRLOIN

Phone 9069 Reservations

Square Dance every Friday Night

- Ranch dinner at 7:30 P. M.
- Your favorite drink at the beautiful La Paz Bah, famous for atmosphere and hospitality

Dinner Reservations Requested.



Ten Acres of Desert Paradise. Telephone 2255

Last Week for BEAUTY AND THE BEAST

- **REVERE & ROCHE** WORLD FAMOUS DANCERS in their Sensational Dances.
- **RAVEL** — Wizard of Magic
- **FULTON BURLEY** The Lovable Irish Tenor

FINEST in FOOD and PLENTY of FUN!

Coming Next Week

"Miss Dyna-Mite"

Yvonne Moray — Sensational Singer and Dancer — 42 Inches of "DYNA-MITE"

All-Star Show Plus Pat Barbara's Music

PALM HOUSE

SUPPER CLUB

We Suggest Reservations

Phone 2309

Never A Cover Charge

(Just 3 Minutes South on Palm Canyon Dr.—at the Big Curve)

Valley Planners Meet Next Week At DHS Dinner

Next regular meeting of Coachella Valley Advisory Planning committee will be at a dinner at the Idle Hour Cafe in Desert Hot Springs at 7 p.m. Wednesday, February 28.

President Herb Ecclestone says that wives are invited and a full turnout of members and their guests is anticipated. Ted Carlson of Indio, chairman of the agricultural committee, and a former president of the organization announced yesterday that he had been very fortunate in obtaining as principal speaker of the evening, H. B. Richardson, Viticulture specialist of the University of California Agriculture College at Davis. Richardson is a native son and a graduate of the U.C. College of Agriculture. He spent a year in South Africa as a salesman for American farm machinery, studied citrus culture in the south European countries and was for fifteen years until a year ago, with the agricultural extension service in Riverside County.

"He is, therefore, said Carlson, 'probably better fitted than any other man in the country to speak on his topic, 'Coachella Valley Agriculture.'"

La Quinta Man Taken by Death

A heart attack resulted in the death of Walter H. Jackson, Sr., of La Quinta Friday. He was 57 and a chef at a local cafe. A native of Texas, Jackson was also a veteran of World War I.

Survivors are: Mrs. Marie C. Jackson of La Quinta, his wife; Martha Curtis of Texas, his mother; Mrs. Anita Hall of La Quinta, a daughter; Mrs. Elaine Hyland of Brooklyn, another daughter; Walter H. Jackson, Jr., of Brooklyn, a son; Mrs. Elizabeth Regan of Texas, a sister, and a brother, T. C. Curtis, of Texas.

Mrs. Jackson accompanied the remains to Brooklyn for burial.

Mr. and Mrs. Jay Jaffee gave a farewell party for Mr. and Mrs. Theodore Ball who are leaving for New York. The guests were Mr. and Mrs. Sam Lawrence, Mrs. Becker and Philip Gerton.

Mrs. Margaret Hatfield of Seattle has just returned from Honolulu and has moved into her lovely new La Quinta home.

William C. Burns, formerly of the Palm Springs Biltmore hotel, now resides as clerk at the La Quinta hotel.

NEW DESERT HOME

10 minutes from Palm Springs in beautiful SHANGRI-LA PALMS



FULL PRICE \$5900 INCLUDING LOT
SMALL DOWN PAYMENT
EASY TERMS

Large livingroom, bedroom, kitchen and bath with stall shower. Constructed of insulating pumice block and steel.

Go out Palm Canyon drive to Ramon road, go east on Ramon road to Highway 99, cross Highway 99 and continue on Ramon road 1/2 mile to property.

SHANGRI-LA PALMS

Telephone
Thousand Palms 321
Hollywood office
6912 Hollywood Boulevard
Tel. HU. 2-7476

PANORAMA RANCH

PALM DESERT

Before Buying! !

Investigate Values and Advantages of Panorama Ranch

Adjacent to Shadow Mountain Club

1. Planned for casual living.
2. Recreational facilities.
3. Sensibly restricted.
4. Club membership.
5. Friendly atmosphere.
6. Unexcelled view.

Lots \$995.00 to \$1750.00

Model homes now available for immediate occupancy.

R. A. ELLSWORTH, Director of Sales

Panorama Tract Office—Palm Desert, Calif.

Phone Palm Desert 76-2871

NEWS OF THE DESERT EMPIRE



GREEN LIGHT—Receiving the go-ahead for the new Palm Desert postoffice from C. D. Ough, executive vice-president of the Shadow Mountain Club, is Ludlow Kramer, president of Conair Sales Incorporated, the company which has been selected to construct the unique new building at Palm Desert. It will be made of projected concrete, a method exclusive with Conair.

DESERT HOT SPRINGS

By THERESE WHITESIDE

Jalie Shore and Flora Guthrie were hostesses at the community social tea, assisted by Mme. Myra Pless and Lottie Compton at the tea-table and Wynn Mosier at the registration desk. Evelyn Harris played for the community sing, which was led by Evelyn Knudsen.

The Desert chapter of the American Association for the United Nations put on an educational forum, in which four women and a red "Thing" took part. All the "Thing" could say was "I object." Members of the forum were Lulu Bauhman, Marion Mattern, Portia Yerxa, Eva Franklin and Jalie Shore.

A large group attended the meeting of the Friendship club. Rev. Carl Miller explained the absence of the faithful founder of the club by saying that Mabel Ecclestone was at the Loma Linda hospital, resting comfortably after a siege of illness.

In addition to the usual community singing, Al Weinroth favored the oldsters with several of his solos, after which Canasta and other games, as well as refreshments, engaged their attention until a late hour.

On Saturday, February 24, at 5 p.m. the Woman's Society of Christian Service of the Methodist church will serve a ham dinner to the Daughters of Rebekah in the church recreation hall.

On Tuesday evening, February 27, the Idle Hour will give another big free birthday dinner in honor of all those whose birthdays fall in February.

The three judges who chose Priscilla Preciado as the Coachella Valley queen for the county fair, were local women: Nova Briggs, Audrey Myland and Jennie Welch.

The "Desert Hot Springs Sentinel," after two and a half years at Pepper Tree Lodge, is moving to a more central location across the street from the postoffice. It will occupy half of the building recently vacated by the Village store.

Bet Lamoureux, former owner of the Village Store, is off on a real adventure! After visiting her son Albert in Los Angeles, as well as buying herself a new wardrobe, she will fly to Mexico City and Guadalajara, winding up in Ajijic, which is located on Lake Chapala. Once settled in her Mexican paradise,

she will write the book for which she has been gathering bright and humorous material for the past four years. She plans to return to the United States about the middle of June with the book completed. Bet wrote a very clever and refreshing column in The Palm Springs News for over two years, so be watching for a probable best-seller!

Mr. and Mrs. Purvess Riche of Kolna, British Columbia, are staying at Enar's. Their tiny shaggy-haired maltese, Kandy, who came clear over from Ireland, recently won three blue ribbons at the San Bernardino dog show.

Recent guests at the Desert Stars hotel include Mr. and Mrs. F. E. Womersley of Albert Head, Victoria, B.C., Mr. and Mrs. W. J.

La Quinta Town Contest Reaches Superior Court

Civil war broke out in the town of La Quinta, a few miles east of Palm Springs this month with the filing of two suits by Col. W. C. Bowman, president of the La Quinta chamber of commerce, against Frank Stone, president of the Desert Club.

In one suit Bowman asked for \$25,000 damages from Stone because Stone expelled him from membership in the club. In the second suit Bowman was joined by six other members of the club. They asked the superior court to take the club from Stone and give its management to a receiver appointed by the court.

Most of the six other members who joined Bowman said that Stone had threatened to expel them too unless they gave up their memberships in the chamber of commerce. Those members are: Mr. and Mrs. Bernard Nyman, Leonard Franzus, Forus Stringfellow, C. Verner Satt and Moe Benjamin.

Stone, it is charged, said the chamber of commerce is not accomplishing anything and is not needed.

LaVarnie of Chicago, Illinois, Mr. and Mrs. E. A. Doud of Cory, Indiana, and Mr. and Mrs. Mark L. Moody of La Canada.

Dr. and Mrs. R. C. Colburn of Oceanside, last week visited Mr. and Mrs. Kenneth Lemon at the Star Dust apartments on Seventh street.

Nelson and Margo Keyser, with Tommy and Virginia Huff, were guests over the weekend at the home of Dhee and Ann Douglas on Fourth street.

Visiting the Lee A. Watkins home, "Pil-o-Rox," were Mr. and Mrs. Neal Batterson and children, Mr. and Mrs. David Batterson and children, all from Pasadena, and Dennis Buhman of Alhambra. The gathering was in honor of Mrs. Watkins' daughter, Mrs. Neal Batterson, who was celebrating her birthday anniversary.

Rancho Mirage Unit Approved

Rancho Mirage Hillside Unit No. 1 was given superlative approval last week when the map was presented by county planners.

Sixteen acres will be subdivided under the plan.

THOUSAND PALMS

By MARGARET P. SINGLER

The Charles Schneiders of Elsinore, formerly of Shangri La, spent Tuesday with her many friends here.

Ida Haley of Redondo Beach enjoyed several days at her Shangri La home last week.

The George Earls are cozyly settled in their beautiful new home on Ramon Road in Thousand Palms.

In Los Angeles for a week, mixing business with pleasure, are the Cornelliuses.

Thousand Palms Chamber of Commerce won third prize for its entry at the Date Festival. Fred Hess, in charge of the Booth Committee, and his assistants, did an excellent job on the colorful and handsome booth they arranged and decorated. No small part in this victory was played by Dewey Wallace of Thousand Palms and Bob Roberts of Fleetwood Farms.

The Leslie Zelders and Merle Zelders of Elsinore visited with the S. M. Morrisons last week.

George Maier was down from San Diego to be with his family this past weekend.

Joe Lamb spent last weekend at San Bernardino with his grandmother, Mrs. Flora Davis.

Edna Cornelli of Westwood Village, Hal's sister, spent a pleasant, but windy, weekend at Shangri La.

Fred and Pearl Hess entertained the William Kennedy's of Los Angeles over the weekend.

The swimming pool at Hidden Springs Club beckons gaily to its members.

Charley Doyle is expecting his daughter, Mrs. Leslie Hood of San Francisco in a few days.

Commander and Mrs. Everett Sweazy of Long Beach were guests of the Leslie Murphys at Hidden Springs. Mrs. Sweazy is Mrs. Murphy's sister.

Bennett Returns from Crime Quiz

Harry Bennett, who retired to a hideaway in the desert following a career as Henry Ford's right hand bower, was back in his isolated desert castle this week following serving as a star witness in the Kefauver commission investigation in Detroit. The Bennett ranch is located near Desert Hot Springs, from which retirement he was summoned to Detroit by the commission.

With his jaunty bow tie and beaming smile, the man who once made and broke Ford executives with those magic words, "Mr. Ford says..." managed to get in quite a few plugs for the desert in the course of his testimony on Detroit hoodlums, according to the Detroit Free Press.

Apartment-Hotel Site

Reduced from
\$18,500 to
Only \$12,500

Finest location
in Palm Springs.
Will take car, house
trailer or trust deed
as part payment.

PETER B.
SHEPTENKO

475 No. Palm Canyon Dr.
Phone 2727

"A DREAM FOR RENT"

Exquisite small dream home with pool. Brand new—ultra modern. Featured in TIMES Home Magazine. Couple or 3.

Late Season Rate—\$450 mo.

240 CRESTVIEW DRIVE

(South on Palm Canyon past Palm House.

Turn on Crestview—2 blocks to right)

County Draft Quota for March Set at 49

Riverside county's draft quota for March has been set at 49, it was announced this week. But not all of them will be inducted then, state headquarters said.

The state call was for 6354 men but only 4989 will be sent to Fort Ord during the month.

MODERN HOUSE
and P.C. Dr. bus.
Lot . . . \$15,000

Will Sacrifice \$75,000

P. C. Dr. bus. lot
for . . . \$27,500

Will give one lot in
exchange for building
service.

"All men are brothers"

LOUIS VENGER

331 East Amado Road

Phone 25582

DOWNTOWN BUSINESS CORNER

145 Ft. on Amado Rd.
154 Ft. on Indian Ave.

IDEAL SITE
For Super Market,
Shops or Office Bldg.

14 RENTALS AT PRESENT.

Bound to Increase
in Value

Worth More Than
\$125,000

Owner Will Take
\$75,000

With Only \$25,000 Down.

PETER B.
SHEPTENKO

THE
Pioneer

REALTY COMPANY
of Palm Springs

475 N. Palm Canyon Drive
Phone 2727

LIQUIDATION!!

MODEL HOME

Used as Tract Model Home

Fully Furnished

\$6700.00

Unfurnished

CANNOT BE DUPLICATED AT THIS PRICE.

Must Be Sold This Sat. or Sun.

TERMS: \$1200.00 Down, 7 Yrs. Bal.

DIRECTIONS: Drive East on Ramon Road, 4 1/2 miles to Date Palm Dr. Look for sign—Rancho Vista Estates. Agent on property Saturday and Sunday.

They're HERE! MORE POWERFUL than ever!



The trucks that do the most for you!

NEW DODGE "Job-Rated" TRUCKS



Come in today
for a good deal on

More than 50 brand new features...including:

NEW! More economical performance with higher compression ratio—on models through 1 ton.

NEW! Twin carburetion and exhaust system for more power—available on all high-tonnage models.

Here's what's NEW about power
You get more horsepower than ever in the new Dodge "Job-Rated" Trucks! Eight efficient engines—94 to 154 horsepower—with power increases up to 20%! You get the right power for your job with top economy. Yet, these new trucks are priced with the lowest!

Here's what's NEW about ease of handling
You can turn these new trucks sharper—in a smaller circle. Handling is easier because of new worm-and-roller steering gears, more convenient steering wheel angle, cross-steering, wide front tread, and short wheelbase.

Here's what's NEW about styling
Distinctive new lines, massive new grille, new two-tone cab trim, and new appointments make these the best-dressed trucks on the road! Lower hood lines make it easier to see more of the road ahead. More comfortable, redesigned seats, too!

Here's what's NEW about safety
Never before such safe, smooth, quiet truck brake action—thanks to new molded, tapered Cyclobond brake linings. (On trucks 1 1/4-ton and up, except air brake models.) Improved hand brake operates independently of service brakes. "Pilot-House" cabs offer extra visibility.

A TRUCK THAT FITS YOUR JOB...A DODGE "Job-Rated" TRUCK

IMPERIAL MOTORS

83-095 Highway 99

Palm Springs and Coachella Valley

DODGE Automobiles and DODGE "Job-Rated" TRUCKS

Indio, Calif.

Phone 7-3311

Hidden Springs Ranch Reopened After Additions

Word comes from Hidden Springs Ranch that the club, which has been in litigation for some time, is now in the hands of the land owners, Charles Doyle and Lewis A. Kingsley. The building has been undergoing improvements and was reopened recently. Cottages accommodating 20 people have been completed and more are being planned for opening in the fall.

With the reopening of the club, a revival of activity has been evidenced at Hidden Springs. It is reported. An additional 160 acres of land has been purchased, making a total of 1300 acres in the entire tract. The property is located two miles north of 1000 Palms, about 12 miles from Palm Springs via Ramon road.

Ann and Ray Kaspar are managers of the club. They have been managing a guest ranch in Arizona prior to coming to Hidden Springs.

24 New Names on Chamber Roster in Month

The 24 new Palm Springs Chamber of Commerce members added to the organization in January increased the total to 304. Chamber officials announced this week.

The chamber's new public relations man, C. Harrison Eddy, is calling daily on prospective members.

The January joiners are: Atterbury Lodge, Blau Optical Company, Bonita Lodge, Casa de Beverly, Casa Palmeras, Desert Drug Company, Desert Enchanted Hotel, Desert Garden Date Shop, Desert Retreat Hotel, El Reposo Hotel, Jody's Donuts, La Mirada Hotel, Louise's Pantry, Maloof's Department Store, Mira Monte Hotel, Edward J. Nellissen, Palm Highlands Inn, Park Lane Hotel, Ray's Men's Wear, Saddle and Siroin, Peter B. Sheptenko, Turquoise Villa, Village Flower Shop, Village Pharmacy Coffee Shop.

From Page One—MORE ABOUT

THIS SIDE

his home-town Michigan paper ran a nice story about the wedding only got the wrong headline on the article. The headline read: "OLD POWER PLANT REACTIVATED."

BOB PETERSON, city treasurer, in his report on the parking meter "take," indicates that this is a better season than last by far. . . . If parking is any indication. . . . It started out like a big one with October receipts well ahead of October the year before. . . . November sluffed off a bit but that was because there were less meters in operation, some of them being out of whack. . . . December this season was far ahead of December, last season, and January was about even. . . . Indications are that February is going to show another whopping gain. . . . His figures on sales tax receipts bear out the story, showing a big upswing in business. . . . That report shows that the first three months of this season, October, November, December, brought a total of \$17,776.27 in sales tax receipts and the same months last season, \$13,927.45. . . . That \$4,000 gain is only one per cent of the total business increase, remember. . . . and January, this year, was \$3,000 better than January, last year.

Just call me statistical Phat.

MUST SELL

ENTIRE BLOCK OF R-3 LOTS with room for 30 units and pool.

Reduced from \$25,000 to \$16,500

PETER B.

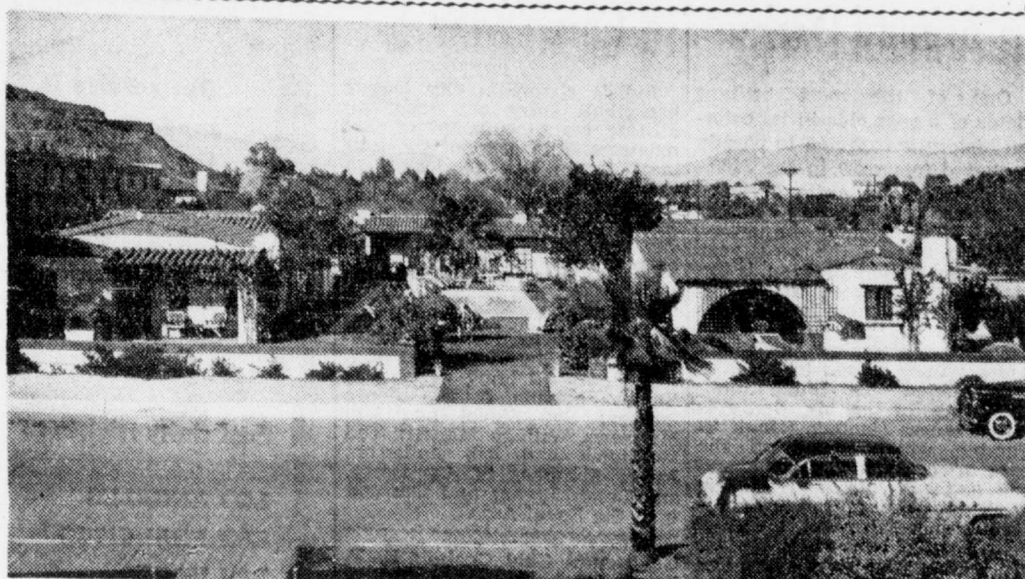
SHEPTENKO
Pioneer

475 No. Palm Canyon Dr.

of Palm Springs

475 N. Palm Canyon Dr.

Phone 2727



IN NEW HANDS—Belardo Villa, luxury apartments on Baristo road, which this week was sold by Allen and Olga Worcester to Mrs. Edna Christensen of San Francisco. (Gayle Studio Photo.)

San Franciscan Buys Local Hotel

One of Palm Springs finest apartment hotels, The Belardo Villa, changed hands this week when Mrs. Edna Marian Christensen of San Francisco purchased the luxury hostelry with pool located on Baristo road. The sellers were Allen and Olga Worcester. The same managers, Mr. and Mrs. H. F. Paisley, will remain in charge.

The new owner is planning extensive improvements to the Belardo Villa. All apartments will have air conditioning and thermo - statically controlled heat. All will be completely redecorated and refurnished and a landscaped architect will convert the grounds into a tropical garden. This property promises to be one of the show places of Palm Springs.

The real estate transaction was handled for both buyer and sellers by Terry Ray of the realty firm of Terry Ray and Guy Anderson.

El Paseo Snags Many Hit Films for Villagers

The management of the El Paseo theatre announced today a series of unique new film releases now scheduled for the balance of the 1951 season.

Starting Wednesday, February 28 will be one of the selected showings of W. Somerset Maugham's brilliant film "Trio" starring Jean Simmons and a cast of outstanding performers. "Trio" shown at regular admission prices, is to be presented by the El Paseo as one of a few selected theatres scheduled to play this new film this season. "Cyrano," hailed as one of the greatest films of all time will be presented on a Roadshow basis starting March 21. Orson Welles' famous production of "Macbeth" will also have a pre-release showing this season at the El Paseo at regular admission prices. Scheduled early in April are seven of the greatest opera films ever produced: "La Tosca," "La Traviata," "Lucia di Lammermoor," "Carmen," "Regina de la Scala," "Mozart's Eternal Melodie," and "Ave Maria." Featuring the world's greatest voices, this opera series has been produced on a vast scale by the La Scala Opera Company, Italy.

Vic Vet says

TEACHERS WHO SPEND THEIR SUMMERS TAKING GI BILL TRAINING MAY CONTINUE TO DO SO AFTER JULY 25, 1951 . . . BUT THEY CAN'T SKIP ANY SUMMERS AND THEY MUST BE TEACHING THE REST OF THE YEAR



For full information contact your nearest VETERANS ADMINISTRATION office

OFFERING COUNTRY ESTATE

Near Wonder Palms and new Golf Course, 1 1/4 acres, abundance of water. New, beautiful home, 3 large bedrooms, 3 tile baths, large living room, fire place, lots of plate glass. Streamlined dining room and kitchen, 2 car garage, enclosed patio and barbecue. 3500 sq. ft. under roof. Lawn, shrubs, sprinklers, etc. All for \$27,500.

A. B. CRIST, Builder

Phone 4433

Courtesy to Brokers

January Tourist Business Shows Sharp Upward Trend

The All-Year Club this week reported that the southland's tourist business in January jumped 26.8 per cent over the year before, one of the sharpest boosts in years. The above-normal temperatures of a fine, sunny winter have helped, the community travel advertising organization said. A year ago the area had its second successive cold January which discouraged winter tourist arrivals.

A total of 212,635 people came here from other states on vacation trips during January, Don Thomas, managing-director of the All-Year Club, said. They spent \$51,923,341 while they were here—which Thomas pointed out is a sizeable stimulant for the local economy at the start of the new year.

Winter temperatures have been better than usual for months. The U. S. Weather Bureau in Los Angeles reports November 2.8 degrees warmer than normal; December was 5.5 degrees warmer; January was 1.1 degrees warmer; February so far, over 4 degrees warmer.

That, Thomas said, has been a delightful contrast to the kind of blizzard weather which has prevailed in the eastern and middlewestern states where the Southern California vacation advertising has been appearing.

Crash and Fire Imperil Woman

A Cathedral City woman narrowly escaped injury late yesterday afternoon when the 1950 Studebaker which she was driving collided with a Cadillac on Highway 111 near the Biltmore hotel. Mrs. Ruth Sougey, 791 B street, was pulled from her flaming, overturned car soon after the collision by a passerby. Escaping through a broken window, after being trapped, she was miraculously unhurt.

Local firemen responded to the accident and said that the blaze started in the cushions of Mrs. Sougey's car. Late yesterday the identity of the passerby was not yet learned nor were the occupants of the Cadillac identified. No one was injured in the mishap.

Village Hooked Rugs Score at Indio Date Fair

For the second consecutive year, pupils of the hooked rug classes of the Palm Springs adult education program, swept the field at the Date Festival and Fair at Indio.

In the class for hooked rugs of woolen material, the blue ribbon was taken by Doyala Ross with her animal pictorial, "Janet's Pets." Second prize went to Elizabeth Williams for her original, "Hindu Harmony." Fern Griswold won third prize with "Casual Caswell."

In the class for wall tapestry, John W. Greb took the blue ribbon with his hooked wool pictorial, "Palm Springs Cartoon." All of the patterns with the exception of "Janet's Pets," were from original designs by Jessie Turner, Derin, instructor. Another Palm Springs exhibitor, win, was Mabel Peacher who took two blue ribbons for her crocheted rugs. All of these rugs are now on exhibition at the Festival in the home economics section. Classes in making hooked rugs are held Monday evening at 7 p. m. at Francis Stevens school; Tuesday at 9 a. m. at Tramview Trailer Park and Thursday at 9 a. m. at Ramon Trailer Park.

Building Permits

Dr. W. P. Aikin, 2260 Smokewood, addition, \$1000; Louis A. Benoit, 385 Alta Vista, A. Coffey, guest house, \$5000; J. R. Burriston, 250 Crestview, dwelling, \$10,000; M. Callner, dwelling, \$10,000; M. H. Libott, pool, \$3000; B. De Gastine, 321 Vereda Sur, M. H. Libott, pool, \$4000;

Women Bankers Hear Denney

Prior to World War II, Russell Denney, cashier of Desert Bank, told members of Women Bankers, western division, in session here, there were approximately 75 per cent men and 25 per cent women employed in the nation's banks. During the war, the situation was reversed and in the first years after peace, the number of male employees again assumed the lead. But in the past few months, women employees again outnumber men.

Denney addressed the group in session at Del Tahquitz hotel last Saturday night. Representatives from California, Arizona and New Mexico chapters of the association were in convention here for three days.

Back Home After Stay in Hospital

A. Belden Crist has returned home after a 10-day stay in Community hospital, his family announced this week. Mr. and Mrs. Crist and daughter Linda Sue are grateful for the many "get well" cards sent him while he was confined.

Visitors may call at the Crist home, 151 North El Segundo. Palm Springs corporation, 174 North Palm Canyon, Lee Roffing, alteration \$700; R. N. Pratt, 1420 Indian Trail, dwelling, \$15,000; R. S. Wilford, 148 Camino Encanto, addition, \$3000.

Stachler Named Chevrolet Dealer for Palm Springs

A temporary sales location at Bigley's service station on South Palm Canyon drive has been established by D. C. Stachler, newly appointed Chevrolet dealer for Palm Springs and the surrounding desert area. A building for the new agency is being constructed on Sunny Dunes road off Palm Canyon drive.

Many efforts have been made in recent years to obtain the Chevrolet agency for this area but all had been unsuccessful until the franchise was secured by Stachler. The agency will be known as Stack Chevrolet (using his nickname) and will handle Chevrolet trucks as well as passenger cars. A complete parts and service department will be included in the new building, expected to be completed in about 60 days, with 10,000 sq. ft. floor space.

Stachler has been general manager of the Hunter Chevrolet company in the Indiana city for the past four years. Prior to that he was city sales manager of the Chevrolet Motor division (factory) in Los Angeles. He came to the coast the first time from Flint, Michigan, where he had been with the Chevrolet Motor division for 12 years.

Mr. Stachler is arriving the latter part of this week from the east and they will make their permanent home in Palm Springs. Paul Underwood of Torrence has been appointed salesman.

In addition to Palm Springs, the agency's territory will include Cathedral City, the Palm Desert area, La Quinta, Desert Hot Springs, Morongo basin and 29 Palms.

Regular Dividend by Bank of America

Directors of Bank of America have declared a regular cash dividend for the current semi-annual period, payable in two quarterly installments, at the annual rate of \$1.60 per share. The first quarterly payment of forty cents per share will be made on March 31 to shareholders of record as of February 28. The second payment will be made on June 30 to shareholders of record as of May 31, 1951.

Former Villager Dies at Patton

Martin Janos, former local hotel employee, leaped to his death from a water tower at Patton State hospital Monday. Janos had been at Patton one month and 14 days before his death. He left no survivors and a public administrator has assumed his assets and made

PLUMBING SERVICE

Phone 2768



HENRY A. SIMSARIAN

850 N. Palm Canyon Drive

Hillery

Has always written dependable general insurance. Good experience has resulted in the Board making a further decrease of \$2.00 per thousand for three years on frame or stucco dwellings.

Informed service for all patrons.

HILLERY INSURANCE

A Silver Medal Home Insurance Co. Agent Cathedral City

NOW OPEN

Hidden Springs Ranch in Thousand Palms—on the sunny side of the valley.

BEST VALUES in Palm Springs district!

CLUB — SWIMMING POOL — GUEST COTTAGES

— CITY UTILITIES —

Full acre homesteads from \$985 to \$2500

CHARLES DOYLE, Developer.

Guest Accommodations Available

Hidden Springs Ranch



CITRUS FOR CONGRESSMAN

Pretty Marcia Barnhart of Upland, 1951 National Orange Show queen, gives oranges to Congressman John Phillips of Riverside county, left, and Harry R. Sheppard of San Bernardino county, on the steps of the capitol building in Washington, where she was the guest of the California congressional delegation at

luncheon on her tour of the country. The Orange Show opens March 8 and continues until March 19.

COMMERCIAL BUILDING

\$5.00 per ft. and up, including plans.

NEW STORE FRONTS. DISTINCTIVE HOMES. FREE ESTIMATES. REASONABLE COSTS. ANY SO. CALIF. AREA.

W. L. CASTLEMAN
General Contractor

3185 Valencia Ave.
San Bernardino
Ph. San Bernardino 853-122

Nothing Fancy But the Food!

Always A Good SPECIAL PLATE DINNER \$1.00

Holm Made Pie
HOLM'S CAFE
948 Broadway
Cathedral City

Completely Furnished

3 bedrooms . . . 2 baths . . . large living room on beautiful walled grounds near Biltmore Hotel. . . . Ready for immediate occupancy.

The Price is Way Down Here

See

Gannon & Fredericksen
463 N. Palm Canyon Dr.
Phone 2772

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS

THE ALAN ALLEN CO. 5196
226 N. Palm Canyon
Royal Palms Hotel
ANDERSON, GUY & TERRY
RAY 2064
773 N. Palm Canyon Dr.
APPLEBAUM, DAVID 5555
320 S. Indian Ave.
BORRERO SPRINGS CO. 3656
8 The Plaza 2793
CAMPBELL, JAMES J. 2379
156 S. Indian Ave. Box 275
FULTON, MURIEL E. 2225
482 N. Palm Canyon Dr.
GANNON & FREDERICKSEN
163 N. Palm Canyon Dr. 2772
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957
444 N. Indian Ave.
ISRAEL, ADOLPH 2961
437 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
507 N. Palm Canyon 2742
RANSOM, ROBERT 2793
142 S. Palm Canyon Dr.
REID & WADE 2855
Tahquitz River Estates
850 S. Palm Canyon Dr.
ROCKS, O. MADGE 5187
380 N. Palm Canyon Dr.
NARDONI, AUGUST M. 2781
380 N. Palm Canyon Dr.
SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

CATHEDRAL CITY

ARNER'S DESERT REALTY
615 Broadway 8-3251
BILES, RUTH 8-3905
917 Broadway
BLAKELEY, M. H. 8-4313
HILLERY, WILLARD R. 8-3417
SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.

DESERT HOT SPRINGS
COFFEE, L. W. DHS 121
3 W. Pierson Blvd.

RANCHO MIRAGE
EWART, ESTELLA C. 8-3112

PALM VILLAGE
EASLEY, JAMES I.
Palm Village Tract Office
Indio 7-6161

PALM DESERT
BROOKS & McCALL
Palm Desert Properties
Shadow Mountain Club
Palm Desert 76-2911
EDITH EDDY WARD
Palm Desert 76-3191
PANORAMA RANCH TRACT
Palm Village 76871

INDIO
RALPH L. STEPHENS CO. 7-7371
Lupine Ave. at N. Jackson

INVESTIGATE!!

Palm Desert

..... smartest address on the American desert

Complete facilities here NOW . . . for the fullest enjoyment of desert living!

• HOURS MORE SUN

..... Lots more fun. More time for outdoor recreation.

• GOOD TELEVISION

..... Yes there is good reception at PALM DESERT.

• LONGER SEASON

..... It's cooler. Delightful days in spring.

NEW UNIT

(NO. 6) NOW OPEN

Spacious building lots

Opening prices from \$995

Palm Desert Corporation

CLIFFORD W. HENDERSON
Founder-President

BROOKS & McCALL
Tract Agents
Shadow Mountain Club
Phone Palm Desert 76-2911

— or see your own broker.



Home of Fabulous Shadow Mountain Club

Recreational Leader Cites Village Needs

Community Center
for Year-Around
Program Advocated

"Palm Springs needs a community center under direction of the recreational department where a broad, year round program of recreation could be put into effect," said City Recreation Director Howard Haddock this week following the California Recreation Society State conference which he attended last week in San Diego.

Haddock joined over 700 recreation figures from four states for the four-day meet. With the U.S. Grant hotel as headquarters, the delegates traveled to Balboa park daily for business sessions.

SOME OF THE MORE important meetings covered "Recreation and Mental Health," "Mobilization and Recreation," and "Mobilization and its Relationship with Democracy."

"In a community such as ours there should be more recreation for residents rather than merely money-making schemes," said Haddock. "Every city should have a playground open to young and old year around. Scores of different games could be played by residents if cities could provide facilities. It would pay off in better citizens."

"DUE TO THE rapid growth of Palm Springs, we will try to apply these principles here," concluded Haddock.

Bob Bennett, Youth Center director, also attended several of the San Diego meetings. He visited several youth centers throughout Southern California while returning to Palm Springs.

Gnatweights Box for Ice Cream, Cake at Legion

Palm Springs boys club staged four gnat weight boxing bouts for Legionnaires on Tuesday night at Wars Memorial hall. As payment for four bloody noses, the eight youthful pugilists got ice cream and cake.

The regular Legion social meeting was arranged by Charlie St. George.

Jess Hill Speaks in Village Tonight

Jess Hill, recently appointed head football coach at the University of Southern California, will speak to the local chapter of the Trojan club tonight at a dinner meeting.

Scheduled for 7 p.m. at the Committee of 25 clubhouse, the meeting is expected to draw a large throng of USC boosters. Gustav Patzner is president of the local club.

Eagles, Mexicali Clash at Indio

Eagle All-Stars, fresh from a 2-1 win over the Pasadena Indians here two weeks ago, will meet Mexicali Sunday afternoon at 2 o'clock at Indio field.

Two local ball players are on the All-Star roster—Johnny Olivera, right field, and Warren Linville, third base.

Former Swim Champ is Guest in Village

Marjorie Geestring, former Olympic swimming competitor, was a guest at the Palm Springs Pueblo over the weekend.

The champion rested in the sun Thursday through Sunday.



THAR SHE GOES—Residents and visitors got the local 1951 skeet shooting season off to a slam-bang start this week as Carl Bradsher opened his Ramon road course last week. Beginning his 19th season, Bradsher is entertaining many notables, especially from the northwest. He recently completed his eighth season at Sun Valley.

SUN SPORTS IDELIGHTS

By GUS STEVENS

The Chicago White Sox began the struggle to climb out of the American league second division this week. Part of the Sox hopes are based on the performance of the 30-odd players who arrived here Tuesday morning for a nine-day battery training session.

But there's a lot more at stake for the Sox than one might think. This isn't just another training session. There's a couple of king-sized "ifs" which will have to be resolved before the season gets underway.

ONE, THIS IS Manager Paul Richards' freshman year with the Chicagoans. Naturally, much of the Windy City's hopes are based on his ability to bring his material around as well as more seasoned major league managers. Apparently, the Sox stockholders, coaches and other who hold the reins think that the tight-lipped one can do the job.

Next, there's a couple kids whose efforts might be the difference between a first or second division club.

They're the teenaged Floyd Penfold, pitcher signed for \$40,000 from South Gate high school where he had an outstanding record, and J. W. Porter, \$55,000 find from Oakland.

WHAT PUZZLES most of the kibitzers, and this kibitzer, too, is what happens to the investment when the pair reach draft age, which will surely be before the 1952 season rolls around. That's a lot of jack to lay on the line for one year's service.

It came as a surprise to me to learn that Chico Carrasquel, ace shortstop for the American leaguers, recently underwent a knee operation. He's here with the batterymen to start building up gradually and thus lessen chances of a relapse or aggravation.

THERE ARE LOTS of familiar names in the lineups at the Polo Grounds—Joe Dobson, Randy Gumpert, Phil Masi, Gus Niarhos. Makes me wonder why the Sox aren't a top club in the "junior league." It's called the junior league because the National loop is 25 years older.

But maybe this is the Sox' year to do better. Perhaps not as well as at last year, but certainly it's a club with clean history. Maybe you remember 1919 and the infamous Black Sox. Big-time gamblers got to a fine, pennant-winning Chicago club which was presumed to be a cinch for the world championship. Fat bribes for several team members caused them to hand the world series to Cincinnati.

WHEN ONE of the Sox pitchers cracked the following year under the strain of rumors that "the fix was on" in the 1919 series, the club owner suspended eight players who were subsequently found guilty of accepting dirty money. All eight were banished from baseball.

Shades of New York and Madison Square Garden and February, 1951.

But I'd rather follow an honest club in last place than a crooked one on top. Maybe the White Sox won't be challenging

Ted Charlston Opens New Golf Driving Range Here

Announcement has been made this week of the opening of Ted Charlston's new Palm Springs golf driving range. Said to be one of the finest and best equipped ranges in the country, the new course includes the regular standard driving range, a sandtrap for practice pitching onto a grass green, semi-automatic tees and even a shaded and covered tee area for those who desire to be out of the sun.

James Grant, P.G.A. professional golfing expert, who has been engaged by Charlston, was trained by the late Harry Vardon (English golf expert) and spent a number of years with the late MacDonald Smith (Oakmont Country Club pro, of Glen Dale, Calif.) Grant has been a golf professional since 1931. He will be available for single lessons of one half hour or one hour duration and series of six lessons lasting either a half or one hour each.

The advent of this golf driving range marks another improvement in facilities in Palm Springs for the use and entertainment of Villager and visitor alike. The range includes a beautiful expanse of lawn to accommodate spectators, modern rest rooms facilities, and as soon as possible the entire course will be grassed for beauty and to make it easier to follow the flight of the golf balls.

According to Charlston, only the finest golf balls will be in use and these will be washed each time they are picked up from the courts. When entirely finished the new range will include sixteen driving tees.



SPECIAL!

Our
Private Brand

OLD STUMPF

4-YEAR-OLD KENTUCKY STRAIGHT BOURBON

\$4.99 5th 20% off BY THE CASE

County Fair Bonded Bourbon

4 Yrs. Old \$4.57 5th

Milshire Pot Still Gin

\$3.20 5th

Imported Bordeaux

Red or White
99c 5th



Spirits of Palm Springs

160 N. PALM CANYON
VIC STUMPF

246 N. PALM CANYON
JACK CHAMBERS

Brilliant Field to Run Tomorrow in Annual Derby

One of the most brilliant fields of 3 year olds in its colorful history is expected to parade postward tomorrow in the \$100,000 added Santa Anita Derby.

Interest in the mile and one-eighth fixture, first important distance test of the new year for the sophomore division, is the highest it has been in several seasons. This is due to the class displayed by the contenders in preparatory races at the Santa Anita winter season to date.

Considered an outstanding candidate for the big Derby is Mrs. Frances Genter's Rough 'N Tumble, which roared off the pace to capture the mile and one-sixteenth Derby Trial last week in a highly impressive performance. This colt, a son of Free For All, was third in last year's Belmont Futurity and has given every indication that he likes to carry his speed over a route.

Other prime candidates are W. C. Martin's Phil D., Mrs. Nat

Loop Champions and All-Star Five to Clash Mar. 5

Indio's champion city league basketball entry will meet an all-star team composed of the four local teams in the league a week from Monday. Final night of regular play in the high school gym will be next Monday and the all-star contest will be played a week later.

A trophy will be presented to the winning five. The eight players which will make up the local all-star group were chosen by The Desert Sun. They are: Johnny Ruis and Harvey Segundo, Agua Caliente Indians; Bob Siepel and Jim Matthews, Village Market; Ted McKinney and Bob Anderson, Junior Chamber of Commerce, and Lester Bryant and Simpson from the Royal Aces.

Goldstone's Gold Capitol; K. T. Potter Ranch's long-striding chestnut colt, Interpretation; Mr. and Mrs. R. S. Ross' Pat's Own, a clever stakes winner as a 2 year old.

You can count on Western when minutes count

Our service is
made-to-order
for folks in a hurry!

You'll measure distance in minutes instead of miles when you fly Western. The hours you save are more important than ever in busy times like these. And you'll find that Western's fast, frequent flights are scheduled to help you make the most of every business day. Next trip, try the skyway!

CALL 2709

or see your authorized
travel agent

Fast daily flights to

LOS ANGELES
SAN FRANCISCO
LAS VEGAS

**WESTERN
AIR LINES**
AMERICA'S OLDEST AIRLINE

FOR THOSE WHO SEEK A PLACE IN THE SUN

owners and managers of these

LEADING HOTELS, BUNGALOW HOTELS, APARTMENTS

want you to enjoy your visit here thoroughly, stay as long as you can, return often. To this end they offer every convenience and courtesy at a wide range of resort prices.

(OTHER HOTEL ADVERTISEMENTS WILL BE FOUND ELSEWHERE IN THIS ISSUE)

There is no finer place
to lunch or dine.

You are invited to avail yourself of this service, 12:30 to 2 and 6:00 to 8.

SATURDAY EVENING
DINNER-DANCE to 11
Dance Reservations Requested



Our 42nd season under the same
family ownership and management

"THE SAUVE-AIRES"

featuring - - -

Songs by San Francisco's
Debutante

NAN HOLDEN

in the

GARDEN ROOM

DINING & DANCING NITELY

No Cover — No Minimum
7 P.M. 'till 1 A.M.

Palm Springs
Biltmore
PALM SPRINGS
CALIFORNIA



... where a gay continental atmosphere prevails. Villagers are most welcome at the poolside dining room. Breakfast served from 8:00 to 2:00. Luncheon 12 to 2:00. Complete dinners from \$2.50 served 6:30 to 9:00 p.m. Eddie makes the cocktails.

SI SLOCUM, Manager.
Phone 2241
Palm Springs, Calif.

Supervised play provided
at no extra charge.

Tahquitz
Vista

Hotel and Apartments
418 S. Palm Canyon Dr.
Where Children Are Welcome.
Telephone 4343

For information on the special handling required for
hotel news please telephone The Editor at 2249.

Secluded comfort
in the garden spot
of the desert.

FINE FOOD
LARGE POOL
BADMINTON
SHUFFLE-
BOARD
PING-PONG

H. R. WARWICK, Mgr.

DESERT RETREAT
1580 N. Indian Ave.
Phone 2139

THE BUMBLES



PRESENTED BY YOUR LEADING BUSINESSMEN

One Day Service
TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

**SAN GORGONIO
INN**
Famous
For Good
Food and
Low Prices
Banning, Calif.

CHILDREN'S CLOTH TOYS CLEANED FREE!

SALES AND SERVICE

**REED'S
RADIO
SHOP**
RCA SOUND PRODUCTS
FRIGIDAIRE
TELEPHONE 2-6255
875 N. PALM CANYON DR.

TELEPHONE 4321
PRESCRIPTIONS

VILLAGE PHARMACY
YOUR
Rexall
STORE
JUANITA CROCKETT
MERRILL CROCKETT
201 N. PALM CANYON DR.
PALM SPRINGS

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

CHILDREN'S CLOTH TOYS CLEANED FREE!

TELEPHONE 2952

**Ermsch
MY CLEANER**
FREE PICK-UP
& DELIVERY
Children's cloth toys
cleaned free!
418 S. INDIAN AVE.

White Sox Batterymen Start Grind

Pitchers, Catchers Turn Out to Start Spring Training

Showing vigorous agility and spirit in the first day workout, the Chicago White Sox arrived in Palm Springs early Tuesday morning and reported for spring batterymen's practice at the Polo Ground before 10 a.m.

More than 30 players, most of them pitchers and catchers, dotted the greenword to show their stuff for the new American league club manager, Paul Richards. There were no holdouts on the squad this year, according to general manager Frank Lane.

THE HOSE put on a vigorous show for the dozen Villagers who turned out to watch opening workouts. Several lutsy Sox smacked balls over the fence—over 365 yards away.

Primary object of newsmen's and photographers' attention was the Sox \$95,000 battery consisting of Pitcher Floyd, Penford, South Gate high star, and J. W. Porter, ace receiver from Oakland. Both lads are teenagers.

HERE WITH the squad are: Luis Aloma, Skinny Swin, Bob Cain, Joe Dobson, Harry Dorish, Randy Gumpert, Joe Hamlen, Ken Holcombe, Howie Judson, Zeke Keriazakos, Lou Kretlow, Dick Littlefield, Mike Mahoney, John Perkovich, Marv Rotblatt, Walt Pierce and Floyd Penford.

Catchers: Phil Masi, Gus Nierhos, Joe Erazut, Don Wheeler, Red Wilson and J. W. Porter.

In addition, First Baseman Gordon Goldsberry, Shortstop Jim Carrasquel and outfielders Chico Busby, Eddie McGhee and Bill Higgins showed up. They came around early to help the pitchers and get a close look see from Richards.

The Sox will move to Pasadena's Brookside park March 1.

Four Chicago White Sox training camp cost the Comiskeyites a total of \$190,000. They are three pitchers, Gus Keriazakos, Gar Hamlen and Floyd Penford and a catcher, J. W. Porter.

Palm Springs, Fri., Feb. 23, 1951 **The Desert Sun—11**



FIRST BREAKFAST—Paul Richards, Chicago White Sox manager, who was here last year with the Seattle Rainiers, came back to the Village Tuesday and the first thing was an outdoor breakfast at Palm Springs. (Earle O'Day Press Service.)

4-Way RCL Deadlock Possible

Underdog Coachella high school treated home town fans to a dazzling display of basketball prowess Friday night at Indio as they upset the unbeaten league-leading Hemet Bulldogs, 38 to 30.

As a result, tonight's final games could throw the loop into a four-way deadlock between Hemet, Perris, Banning and Coachella.

Coach Paul Russell's Arabs coached their power last Friday in the first and third periods and other times played a ball control game.

Banning overcame its Beaumont jinx, for one night at least, and handed the Cougars a 44-34 defeat. Big Jim Herra clicked for 18 points to lead his mates

to their first win over Beaumont in five years.

Don Weischelder scored 21 points to lead Perris to a 43-39 victory over Elsinore and retain possession of the coveted topdog trophy, a yearly prize between the old rivals.

Banning (4-2) plays Hemet (5-1) and Coachella (4-2) meets Perris (5-1) tonight. Victory in each case by the losers would snarl things up with a 5-2 finish for all.

2-Day Tourney at Palm Desert

Early tomorrow morning local champs from both Palm Springs and Palm Desert will begin a two-day tennis tournament at Shadow Mountain club on Palm Desert.

Florence Allen, pro at the club, said that among those invited to play are: George Ripley, Dinah Shore and George Montgomery, Ray Kelley, Hank Norman, Harry Plymire, Gus Kettmann and Reef Shea.

Grandpa Bob

Youth Center Chief Hears Glad News

Bob Bennett was presented with a real Valentine Feb. 14 when he became a grandfather for the first time.

His son, Bob, and wife, Pat, became parents of a girl, Theresa Lee, on that date. The younger Bennetts live in Baldwin Park.

Good Gov't. League to Meet March 12

Good Government League of the fourth county supervisorial district, will meet to discuss various important items March 12 it was announced last week. The February meeting of the league was postponed.

WHO MIGHT VISIT



WHILE YOU'RE AWAY?

Have you ever thought of the shock you'd get if you came home to find your house had been broken into? No matter what the loss—heavy or light—Resistance and Outside Theft Insurance covers this situation and gives you an iron-clad guarantee that theft, burglary and hold-up losses will be made good. Call us or stop in for further details.

All Forms of:
• AUTO • MARINE
• LIFE • CASUALTY
• FIRE • ACCIDENT

Fidelity and Insurance Bonds
We represent
Aetna Life Group
Fireman's Fund
Hartford Group
Great American
Pacific Indemnity
Springfield Fire.

Samson-Curtis, INC.
756 No. Palm Canyon Dr.
Phone 2719
"Palm Springs Oldest Insurance Agency"

Jaycees Defeat Tribesmen, Indio Wins 11 Straight

Palm Springs Junior Chamber of Commerce romped over a hapless Agua Caliente Indian five, 35 to 16, Monday night in its last city basketball league contest. After a slow start, a start from which the Indians never recovered, the JCs pulled away easily to their comfortable 19-point lead.

In the second Monday night game Village Market fought to Indio to keep the Date city hoopers unbeaten.

Indio's high-flying city league basketball entry flashed to its 11th straight victory of the waning campaign last Thursday night at Palm Springs High gymnasium. This time the Junior Chamber of Commerce was the fodder as the Indios trounced the local five, 61 to 31.

In the early game Thursday night, Simpson could do no wrong as he lanked 26 points to lead his mates, Royal Aces, to a 58-21 win over Village Market. Bob Siepel was high for the Marketers with 12.

Indio (4-1)
FG FT TP
Boyer, J. 10 15 20
McDaniel, E. 8 12 18
Murphy, E. 5 10 15
Weaver, E. 0 0 0
Scott, G. 0 0 0

Junior Chamber (31)
FG FT TP
Smith, J. 10 15 20
Lynn, J. 8 12 18
Dorish, J. 5 10 15
Mantley, J. 0 0 0
Anderson, J. 0 0 0
McKinney, J. 0 0 0
Sough, J. 0 0 0

Indio (4-1)
FG FT TP
Boyer, J. 10 15 20
McDaniel, E. 8 12 18
Murphy, E. 5 10 15
Weaver, E. 0 0 0
Scott, G. 0 0 0

Cole Runner-Up in Gilman Tournament

Reggie Cole of Palm Springs scored second place in blind holes golf play at Gilman Hot Springs Sunday. Cole shot a 95 minus 29 to give him a 66 score.

Dozens of amateur golfers from Southern California visited the Gilman course over the weekend for the two-day competition.

RIVERSIDE COUNTY LEAGUE BASKETBALL STANDINGS
VARSITY DIVISION

W L P PA
Hemet 5 1 268 230
Banning 4 2 255 213
Coachella 3 3 218 228
Elsinore 3 3 218 228
Beaumont 2 4 230 255
San Jacinto 1 5 240 288
Palm Springs 0 4 231 286

LAST WEEK'S RESULTS
Coachella 38, Hemet 30.
Perris 45, Elsinore 35.
Banning 44, Beaumont 34.
San Jacinto 50, Palm Springs 48.

FINAL WEEK GAMES
Banning at Hemet.
Coachella at Perris.
San Jacinto at Beaumont.
Elsinore at Palm Springs.

Black Nearer Second Spot in League Scoring

Palm Springs' Charley Black edged closer to second place in the RCL scoring race last Friday night as he pushed through 17 more counters against San Jacinto to increase his league total to 88 in six games.

Only one point above Black is Hemet's Hush Towle in second place. Apparently Don Weischelder of Perris has captured the race for the second straight year with his present total of 117. Don has scored four more points to date in the campaign, with one game to play, that he did the entire season last year.

Palm Springs Johnny Black moved up to sixth position in the race. He now has 72 counters in six games.

Indians, Elsinore Tangle Tonight

Palm Springs high school winds up its most disappointing cage season in several years tonight. The Indians will meet Elsinore high on the local hardwood in the first of its first victory of the campaign. The Lake city five, sporting a 3-3 season to date, are favored to hand the Braves their seventh straight loss.

Chief threat to the Indian hopes will be Billy Brown, Tiger center who scored 11 points against Perris last weekend as the Bengals scored a near-upset. Probable starting Brave line-up: forwards, Charley Black and Howard Lukas; center, Johnny Black; guards, Billy Spencer and Hines.

Baseball Practice Starts for Indians

Coach Clare Ballagh's Palm Springs high horseholders are set to begin drills early next week. Ballagh said this week. First league game is slated for mid-March.

At present the Indians appear to have one of the strongest battery combinations in the league consisting of ace hurler Don Henson, a local standout last season, and Catcher Charlie Black.

Books for Museum

Two new books have just been added to the Madeleine Cook Memorial Library at the Desert Museum: Arizona—a history of the frontier state, by Rufus K. Wyllys; and Our Desert Neighbors, the new book by the famous author, Edmund C. Jaeger.

DATES

Natural, Deglet-Noor and soft varieties.
Bulk and Fancy Holiday Gift Packs
Shipped Anywhere.

KANTER'S DATE GARDENS

PHONE — PALM SPRINGS 8-3517

1/2 Mile East of Cathedral City—off Highway 111—turn left at Wonder Palms Road and follow signs to packing house.

San Jacinto Puts Palm Springs Hi Alone in Cellar

Palm Springs high Indians lost its sixth straight game of the 1951 Riverside County League campaign Friday night as the previously winless San Jacinto Tigers tipped the Braves, 50 to 48. It was the fourth time this season that the Redskins have been nipped by the Redskins.

Ricketts was high for the winners with 15 counters, followed by Billy Thompson with 13. Johnny and Charlie Black paced the losers with 18 and 17 points, respectively.

The San Jacinto Bees made a clean sweep of the evening's festivities for the Tigers when they swept the little Braves from the court in the preliminary, 44-36.

(50) San Jacinto
(13) Thompson, F. C. Black (17)
(10) Ricketts, F. C. Lukas (6)
(15) Ricketts, F. C. Lukas (18)
(9) Haulman, G. Hines (17)
(6) Brittain, G. Spencer (1)

Scoring subs: San Jacinto—Mapes (7), Palm Springs—Sanders (7), Lewis (4), Haulman, San Jacinto 38, Palm Springs 36.

PRELIMINARY
(44) San Jacinto Palm Springs (36)
(14) Pope, F. Strange (10)
(16) Kees, F. Thompson (11)
(10) Freeman, C. Phillips (9)
(8) Reed, O. Reiser (3)
(2) Long, O. V. Smith (1)

Scoring subs: San Jacinto—Martin (2), Palm Springs—K. Smith (1).

Evening High Adds Two Sports

Volleyball and badminton will be added to the list of Palm Springs evening high school courses a week from Monday night at the high school gym. Chester Sproule, principal, announced that aspirants can sign up for the class Monday through Thursday from 7 to 9 p.m. next week at the high school office or at the first meeting of the class. Classes will last three hours each, 7 to 10 p.m. No equipment is needed by students—just white soled gym or tennis shoes. A \$1 registration fee must be paid by new evening high pupils; Clare Ballagh and Warren Linville will instruct.

FREE DELIVERY SERVICE "Open Every Day of the Year"

Cork 'N Bottle

342 N. PALM CANYON DR. PHONE 4153

PIONEER

SIGNS

376 SO. INDIAN AVE.

Phone 5261

A. K. MAGENNIS, Sole Owner

AT LAST!!

CHEVROLET

COMES TO

PALM SPRINGS

AND THE DESERT AREA

America's favorite car comes to America's favorite desert resort... with the appointment of D. C. Stachler as Chevrolet dealer for Palm Springs and the Desert area. While a new building is being constructed for us on Sunny Dunes Road, we have established a temporary sales office at Bigley's Service Station on So. Palm Canyon Drive. When the new building is opened, a complete parts and service department will be included.

STACK CHEVROLET

TEMPORARY SALES LOCATION

Bigley's Service Station — So. Palm Canyon Dr.

Phone 9010

Chevrolet New Cars and Trucks

Serving Palm Springs, Palm Desert, La Quinta, Desert Hot Springs and the Morongo Valley.

D. C. STACHLER Owner

PAUL UNDERWOOD Salesman

Pork Chops and Telephones

This little family scene brings to light a financial aspect of modern life which is worth considering—the fact that the price of pork chops has gone up nearly 225 percent in the last ten years, while the cost of telephone service has risen only 20 percent (average for the system.) If the cost of telephone service had skyrocketed like the price of pork chops you would be paying two to three times as much as you are now.

And here is another important matter to think about—the present-day value of the telephone. The value of the telephone has increased enormously in ten years because you can call many more people and many more can call you. The system which serves you has increased the total number of its telephones by more than 200 percent since 1940—which means that subscribers can call three times as many people in their exchange areas as they could ten years ago... and in those districts where Extended Service has been made universal, the increase in the number of possible toll-free calls is much greater.

What other commodity in daily use gives you so much value for so little money?



California Water & Telephone Company

SUNSET LIMITED

Palm Springs - New Orleans

A wonderful way East by South: New Orleans in a record 39 1/2 hours (via El Paso, San Antonio, Houston), connecting with crack trains to Chicago, to New York, and into Florida. (Direct service to Dallas, too.) The Sunset has every conceivable convenience: all-room sleeping cars (roomettes, bedrooms with enclosed washrooms, bedrooms en suite)... reserved-seat "Sleepy Hollow" chair cars. Leaves Palm Springs 10:26 p.m. daily.

2 STREAMLINERS DAILY ...DIRECT TO THE EAST

from Palm Springs Station

For a fast, comfortable trip anywhere East—direct from Palm Springs Station—go Southern Pacific! Your choice of

... TWO of America's newest, most modern extra-fare daily trains: **Sunset Limited** and **Golden State**.

... TWO different cross-country routes: the romantic **SUNSET ROUTE**, East by South to New Orleans, and the **GOLDEN STATE ROUTE**, the celebrated low-altitude way across mid-America to Chicago.

Information? Reservations? Call the S. P. Travel Office.

Golden State

Palm Springs - Chicago

The all-streamlined **Golden State** goes more places direct: through service to Chicago, New York, Kansas City, St. Louis, Minneapolis... convenient connections for other Midwest and Eastern points. Full choice of luxurious, lightweight Pullman and reserved-seat reclining chair car accommodations... and a smooth-gliding ride on a roadbed built for speed with comfort. Leaves Palm Springs 3:51 p.m. daily.

S-P the friendly Southern Pacific

SOUTHERN PACIFIC TRAVEL OFFICE
247 N. Palm Canyon Drive
Phone: 2235
C. W. McGann, Traveling Passenger Agent

Real Estate For Sale 35

Don't Buy--

UNTIL YOU SEE OUR
OUTSTANDING LISTINGS

HIGHWAY lot, 100 x 250, 1/2
block from Rancho Mirage
Post Office, \$1500.

\$10,500, good terms, new du-
plex, room for additional
units.

20 ACRES, piped, wonderful
well, sacrifice at \$7,500. Terms.

3 BEDROOM home, less than
1/2 mile from Shadow Moun-
tain Club, \$13,500.

GRAPE RANCHES from \$22,000
to \$900,000.

See Phyllis Leland with
Don Cameron, Realtor
71843, Highway 111,
Rancho Mirage
Ph. P.S. 84411 or 84211

Choice
Desert Acreage

40 ACRES, on paved road,
level at \$250 per acre.

20 ACRES, on paved road,
near Wonder Palm, at \$450
per acre.

20 ACRES, on paved road, \$200
per acre.

20 ACRES, raw land, \$90 per
acre.

Income
3 UNITS on 3 lots, all leased,
\$18,500. Terms.

Date - Grape - Citrus Acreage

O. M. Ward

"Specializing in Desert Homes,
Ranches and Acreage"
59-250 Highway 111, Phone 8-4108

IN CATHEDRAL CITY

Get ahead of the parade!
BUSINESS BUILDING ON
PROMINENT CORNER IN
CENTER OF TOWN; 3 stores
and 2 apartments, fully oc-
cupied on lease; good income
at present and potential in-
come much greater. An un-
usual bargain and inflation hedge.
Priced at

\$15,500
for immediate sale. No trades
SEE

M. H. BLAKEY
600 Broadway, Cathedral City

RESIDENTIAL lot, walled on
2 sides, \$2250.

BUSINESS lot 100' on Palm
Canyon Dr., \$5000.

MUNHOLLAND & CO.
431 N. Palm Canyon Drive
Phone 3673

—Cathedral City Specials—
Bargains are being picked up.
You must hurry around.

—2 bedroom furnished house,
unobstructed view, \$6500.

—3 bedroom furnished house, a
steal at \$1700 down pay.

—Some excellent bargains in
Rancho Mirage, all furnished.

—Ruth Biles, 917 Broadway—

6 ROOM, modern house, built
on natural rock on 2 acres,
resort area near Sheridan,
Wyoming. Private stream, nat-
ural spring and fish pond.
In pine trees and quaking as-
pen. Ideal for large family or
summer camp. Best hunting
and fishing in country, \$13,500.
Phone 5584 days.

YOU CANNOT afford to miss
this lovely furnished Cathed-
ral City home. Hardwood
floors, Chinese hook rugs.
Lovely neighborhood. Excel-
lent buy. Write Desert Sun,
Box 190, File N. 7.

FINE residential lot R1 adjoining
fine home with pool 150x200
with irrigation water piped in.
cleared landscaped, near Rac-
quet Club. Unexcelled moun-
tain views. Phone owner 26493.

ULTRA MODERN furnished home,
south end of town. Ad-
joining 2 room guest apart-
ment. Cost \$50,000. Sacrifice
for \$39,500. Phone 3265 or 3143.

FURNISHED small house on 1/4
acre. Has many income pos-
sibilities. \$3300. J. A. Gibb, N.
Apache Ave., Yucca Valley, on
29 Palms Highway.

2 LOTS, 55 x 190 each. Water
share and improved road. 4
miles out, \$1050 cash for both.
Inquire Lot 7-C, Palm Springs
Trailer Village.

FURNISHED 1 bedroom home,
1 1/2 years old. Clean as a pin
and nicely furnished. \$2500
will handle. Seller anxious ac-
count of illness. Ph. 4552, 2883.

BARGAIN — 2 bedroom home,
completely furnished, with
full bath. Large fenced-in lot.
841 E. Arenas Rd.

WELL, located R-3 lot with cash
to trade on small house in
Santa Rosa Tract. Box 9095
Station S, Los Angeles 5.

\$8500. NEW 2 bedroom pumice
block home. Fireplace. Large
view lot. Owner, Box 104, Palm
Desert. Phone 762951.

SACRIFICE—R-4 Lot Palm High-
lands Tract on Indio highway,
\$5,000. H. B. Cannon, 6818 Will
Rogers Street, LA 45.

NEW, MODERN, 2 bedroom, com-
pletely furnished. Carpeted.
LaQuinta district. Lot 100x100
\$20,000. Ph. Hollywood 93352.

2 BEDROOM home, like new.
Good location, close in. \$1500
down, low monthly payments.
Phone 4532, 2883.

Real Estate—For Sale 35

Lot Auction

PALM SPRINGS Income Zone
R4, Saturday, February 24th,
3 p.m. Property located be-
tween Nos. 416 and 420,
SOUTH BELARDO ROAD IN
PALM SPRINGS. Legal descrip-
tion lots 14 and 15 H. and W.
Tract.

2 LOTS adjoining, 50' x 128'
each total frontage 100'; situ-
ated 1 block from the prin-
ciple shopping street and dis-
trict of major stores and busi-
ness. Property clear, ready
for improvements.

NOTE: AUCTION SALE WILL
TAKE PLACE at south city
limits of Palm Springs, on the
state Highway 111, south of
Smoke Tree Ranch at Araby
Point.

DEAN S. BEDILION, Auctioneer
108 W. 6th Street, L.A. 14,
Tr 6865

4 BEDROOMS
3 BATHS, furniture optional.
Showered area. Close in. Large
walled lot. Owner leaving. Re-
duced for quick sale. Only
\$20,000 furnished.

Large
LAS PALMAS lot, 2 water
shares, \$5950.

Beautiful
LARGE apartment hotel. Finest
location. Will net approxi-
mately \$30,000 this season.
\$100,000 handles. Balance. In-
surance loan. Good terms.
This is a terrific money-maker.
Definite reasons for selling.

TERRY RAY — GUY ANDERSON
Ph. 2064 - 25475 - 6735
773 N. Palm Canyon

OUTSTANDING INTERIOR
DECORATOR AND BUILDER
Just completed this beautiful
new contemporary 2 bedroom,
2 bath home for owner. Sliding
glass walls of living room and
lanai open onto screen en-
closed patio and garden. La-
vish use of glass affords un-
obstructed view of desert and
mountains from every sun-
drenched room. Carpeted
throughout. Abundance of
ceramic tile and glass in
bathrooms. Large fireplace,
exquisite in its simplicity. 2
car garage. Planned space for
swimming pool. Price \$27,500.
1245 S. SUNRISE WAY
PHONE 24923

\$9500 on Terms

Good Television
Reception
CONCRETE block home. 1
bedroom, large living room.
All furnished. Also 700 square
foot building that can be made
into apartment. On lot 50 x
130. Television aerial in.

PALM SPRINGS
TOURIST BUREAU
444 N. Palm Canyon Drive
Phone 2827 or 2842

Special
NEW 3 bedrooms, 2 baths, unit
heat, air conditioned, many
large windows, sliding glass
doors. Lot 132 x 135. Excellent
location. Price \$24,000.

Martha James
Realtor
Graham Dexter and Arch Noble
445 N. Palm Canyon Drive
2751 — Phones — 2812

FOR SALE BY OWNER. Trail-
er park in the heart of Beau-
mont. Room for 40 trailers.
SMALL ranch house, 1 acre
of fruit. Near Highland Springs
Resort. For quick sale, \$4950.

5 ACRES in Cherry Valley.
Ideal for chicken or turkey
ranch, \$2500. \$500 down. \$20
per month.

MORT FISCHER, 225 East
6th Street, Beaumont

EXTRA SPECIAL
3 bedroom, 2 bath, maid's
room and bath. 800 square foot
living room. Dining room with
inside BBQ. Screened in patio.
Rumpus room, large den.
Chrysler Airtemp heating and
cooling system. On 1 1/4 acre
lot, \$30,000. terms.
R. A. ELLSWORTH, Panorama
Tract Office, Palm Desert.

5 ACRE parcels of level land
(not in mountains) in sec-
tion adjoining Palm Springs
city limits. \$500 to \$1000 per
parcel—terms as low as \$150
down, \$100 per month. Write
P.O. Box 190, File W-4.

ARABY—2 lots, No. 18, 19, On
Tamarisk. Ideal location, over-
looking Palm Springs. Beau-
tiful view, \$1350 each. Owner,
Nordholm, 419 Griffith Way,
Fresno, Calif.

\$20,000 COMPLETE, 3 bedroom
home, furnished, like new,
good location, well planted.
Shown without obligation by
John W. Williams, Realtor or
associate Claude Gottbeuer.

RAMON RD., 16 2/3 acres, 10
minutes from center of town.
\$9000 cash or terms. Owner,
419 Griffith Way, Fresno, Cali-
fornia. Courtesy to Brokers.

A REAL BUY! Almost new two
bedroom furnished home for
\$6950. Might consider trade.
644 B Street, Cathedral City.

2 BEDROOM home, furnished,
1875 Jean Avenue, off E. El
Portal, \$4500. Phone 25421.

MODERN furnished 6 room
house on reservation. Enquire
487 N. El Segundo after 2:30.

FURNISHED, 2 bedrooms, 2
baths, clean, good condition,
close in. 490 N. Marcus Road.

Real Estate For Sale 35

Exclusive
San Clemente
By the Sea

A CHARMING home with an
unobstructed view of the ocean
has just been listed for sale.
It is low and rambling and
has a heavy red tile roof. At-
tractive entrance hall, tiled
powder room. Very large liv-
ing room with fireplace.
Beamed ceiling. A plate glass
picture window frames the
ocean view. Tiled floor. Large
dining room with picture win-
dow overlooking ocean. Cryst-
alline fixtures. Octagonal break-
fast room overlooking ocean.
De luxe tiled kitchen. Double
sink. Exhaust fan. Utility
room.

MASTER bedroom with fire-
place. Plate glass picture
window overlooking ocean.
Dressing room. Tiled bath.
Tiled stall shower. Two guest
bedrooms. Fireplace. Picture
windows. Servants quarters. 2
car garage. Oak floors. 7 cedar
lined closets. Forced air gas
heat. Large rumpus room with
fireplace. Cocktail bar. Beau-
tiful patio and flower gar-
dens. Fish pond. Sprinkler sys-
tem. One of the finest homes
on the south coast. An out-
standing bargain at \$65,000.

SAN CLEMENTE is a distin-
guished residential commu-
nity. It combines all the re-
quisites of California living.
Its ocean view and landscape
beauty make it a LEADING
COMMUNITY in Southern Cali-
fornia. HIGHLY RESTRICTED.

MY OFFICE is a quaint little
Spanish building with red tile
roof, at the Northern end of
San Clemente, at the LEFT
HAND side of the road if you
are driving Southward.

OFFICE CLOSED SUNDAYS

Mary M. Campbell
1701 N. El Camino Real. Ph. 619

20 ACRES near new 18 hole golf
course, water and all utilities,
including two houses. Ideal
for trailer park.

Last of the Best
FORCED SALE. Two R. 3 lots
on Chuckwalla near Indian
Ave. Terrific bargain at \$4000
each.

160 ACRES near South Palm
Canyon Dr. Mostly level. City
water. Fine view. Good for
many purposes. Dude ranch,
guest ranch, subdivision or
hideaway, \$65,000.

Many other bargains on
file in this office

Culver Nichols
AND ASSOCIATES
861 N. Palm Canyon Dr.

Foster Feature!
For Sale or Trade
7 deluxe units. Choice loca-
tion. Will trade for bungalow
court up to \$100,000 in San
Bernardino and vicinity. Bur-
bank and vicinity or San Jose.

SEE LEE LUECKE
101 N. Palm Canyon Dr.
Phone 3555 or 26633

CATHEDRAL CITY AREA
LIKE NEW—1 bedroom home,
garage, concrete block con-
struction, zoned area, \$7000.

LOVELY modern home with
acre. A steal at \$6500 cash.
Fine view.

NEW modern court, furnished
—6 units, nice lawns, plenty
room. A money maker. Bargain
at \$17,000 cash, or \$19,000
terms.

SMALL 2 bedroom cottage,
\$2100.

DESERT REALTY CO.
615 Broadway

720 Plaza Amigo
\$17,000
2 BEDROOM home, beautifully
furnished. Completely fenced
and landscaped. The most de-
sirable buy in Palm Springs.

See DON PEAKE
c/o Billy Wright's Office
285 N. Palm Canyon. Ph. 5727

65 ACRES, \$325 per acre, and
adjoining property if needed.
818 foot well with pump, nat-
ural gas, rapidly growing
community. Terms or trade.
Owner, Phone 2173, 1680 E.
Ramon Road.

2 RESIDENTIAL lots, southeast
section village. \$1000 each,
terms if desired. Also will sell
\$15,000 hillside building site
consisting of 3 lots for \$7500,
cash or terms. See JOHN W.
WILLIAMS, Realtor, 423 N.
Palm Canyon Drive, Ph. 3311.

BARGAIN, R-4, Belardo, 1/2 block
Plaza, 2570 Washington Street,
Long Beach 10.

Real Estate—For Sale 35

Choice

rental unit. 15 rentals and
owner's deluxe apartment. At-
tractive buildings and pool.
Strategic Palm Canyon Drive
location. Buildings approxi-
mately 4 years old. Will gross
about 25%. Low operating cost
shows attractive net. Reason-
able terms to qualified buyer.

3 BEDROOM, 3 bath home
with guesthouse and pool.
Completely furnished. Only
\$30,000.

CLOSING ESTATE. Ideal fami-
ly home. 5 bedrooms, 4 baths.
Glassed in lanai with adjoin-
ing Hawaiian bar. Expertly
furnished by Barker Bros. Lo-
cated on large lot completely
fenced in. Just two doors from
Bob Hope's home. Reduced
from \$32,500 to only \$25,000 for
immediate sale.

ENTIRE BLOCK PALM HIGH-
LANDS TRACT. Zoned for
bungalow courts. Room for
over 30 units. Just 1/2 block
from Palm Canyon Dr. Paved
street all around property.
Finest apartment site in Palm
Springs. Must sell. Reduced
from \$25,000 to \$16,500 for
quick sale.

Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

ASSOCIATE BROKERS
JULES DE VORZON
BILL HEISER
FRANK W. McCREADY
LESTER D. SATCHELL
475 N. Palm Canyon Ph. 2727

Muriel E. Fulton
Realtor

\$16,500 — Duplex with steady
income just reduced. \$5,000
cash will handle.

\$23,500 — Attractive 2 bedroom,
1 bath, home on two lots, com-
pletely furnished. Terms con-
sidered.

\$37,500 — Stunning new modern
home with every convenience,
3 bedrooms, 3 baths, heated
swimming pool, decorated in
attractive pastel colors.

\$55,000 — 1 block from Palm
Canyon Drive. Lot 225 x 125
feet, completely walled. Large
living room, 5 bedrooms, 4
baths, furnace heat. Comple-
tely furnished, beautiful gar-
den. Offers considered.

400 ACRES in rapidly develop-
ing area—\$125 per acre. Map-
ped for subdivision. Do not
miss this.

BEAUTIFUL lot available in
Tennis Club area, at reduced
price.

Muriel E. Fulton
REALTOR
482 N. Palm Canyon Dr.
P. 2226 or 2225
Frances Wilson, Ernie Dunlevie
Burnham Bigelow, Associate

NEAR Thunderbird Golf
Course, 160 acres. \$250 per
acre.

60 ACRES. \$250 per acre.

16 ACRES—small 2 bedroom
home. In city limits. \$21,500.
Terms.

MUNHOLLAND & CO.
431 N. Palm Canyon Drive
Phone 3673

SUMMER home—charming three
bedroom home with two
baths and extra large rumpus
room. A gracious patio, sun
deck, double garage with ad-
ditional carports. Horse stalls,
five acres of alfalfa land, all
fenced. An outstanding value
at \$27,500. \$10,000 will handle
it. The balance \$200 per
month. Frank Chambers, 111
N. San Geronimo Ave., Bann-
ing, Phone 576.

3 BEDROOM home, furnished by
Barker Bros., \$15,000.

—2 Bedroom home, picture win-
dow, \$13,500, with \$500 down.

—2 bedroom, 1 acre, water stock,
in Wonder Palms area, \$9450.

—Income, 7 unit, 2 1/2 years old,
4 with kitchen, near down-
town. A good buy at \$21,000.

—Hotel lot, downtown, near
Bullocks, \$11,500, location ex-
cellent.

APPELBAUM, 320 S. Indian

RESTRICTED ESTATE SITE
QUIET AND SAFE
TWO ACRES or more; superb
view. Your own flowing well;
electric power. In beautiful
Seven Palms Valley six and
one half miles north and east
of Palm Springs. Owner, 1227
Center Street, Redlands, Cali-
fornia.

—Cathedral City Specials—
—Neat well built 1 bedroom
house, close in. Hurry. \$9000.

—Furnished, close in, 4 year old
furnished court. Price too low.

—Small furnished cottage \$3500.

—2 bedroom furnished house;
unobstructed view \$6500.

—Ruth Biles, 917 Broadway—

COMMERCIAL lots 100 x 300,
Highway 111, adjoining Thun-
derbird Ranch. Water, elec-
tricity, gas, telephone avail-
able. Terms. Auto Trailer ex-
change, 70-400, Highway 111,
Phone 84109.

Real Estate 35

Choice

SUN REALTY CO. OF PALM
SPRINGS, Associates: Gordon
Nicholson, C. R. Woodward,
Henry Hulme.
428 N. Palm Canyon. Ph. 2929

DYNAMIC VALUE
BEAUTIFUL redwood stucco
home. Snack bar, fireplace,
patio, 100 x 100 lot. Low price,
\$8500.

Palm Springs Realty Co.
ERNEST GROSCHE
Associates:
Rose Rosenberg
A. S. McMillan
507 N. Palm Canyon. Ph. 2742

SACRIFICE SALE. 5 lots in Palm
Desert, close to swimming
pool. Phone or write D. O'Leary,
833 Terran Ave., Long Beach.
Phone 91946.

Exchanges 36
24 Furnished Units
Brick; business zone; main
boulevard. Rentals approxi-
mately \$24,000. Owner sacri-
fice for quick deal. Take small
income or home Palm Springs,
as part. Crest Apt. Hotel, 717
N. Brand Blvd., Glendale.

Real Estate Wanted 37
WANT Palm Springs property.
Will exchange lovely West
Los Angeles furnished 2 bed-
rooms, 2 baths, unit heat. En-
closed yard, fruit trees, \$24,
500. P.O. Box 1043, Beverly
Hills, Calif.

WE HAVE BUYERS
List your properties with
Madge O. Rocks, Realtor, for
sale, rent or trade. 380 N.
Palm Canyon. Phone 5187.

LISTINGS WANTED
ALL TYPES
APPELBAUM, 320 S. Indian

Business Rentals 38
10 ACRE CORNER available for
deluxe trailer park, Sunrise
Way and Sunny Downs road.
Also warehouse, 20x60 ft. on
M-1 property. Will lease all
or part.

JOHN W. WILLIAMS, Owner,
423 N. Palm Canyon Dr. or
see your broker

Rooms For Rent 40
FOR ONE person, private home
with home and swimming
pool privileges. Phone 4552
evenings or mornings till 9.

SLEEPING room with private
bath and entrance, \$12 week.
364 E. Amado.

DAY, weekly or monthly. Private
shower and entrance, 595 Calle
Palo Fierro.

LOVELY rooms close in, reason-
able, by day or week. Phone
weekends only, 25583.

ROOM in exchange for chamber-
maid work, 2 hours daily.
Phone 25224

BACHELOR'S ROOMS. Reason-
able. Inquire EL MIRADOR
Garage, 1090 N. Palm Canyon.

SEE AND COMPARE. Lovely
modern one bedroom house-
keeping units \$21 weekly. Oth-
ers from \$45 monthly for per-
manent tenants. Linens and
utilities included. CABAZON
LODGE, Highway 99, 17 miles
west of Palm Springs.

FURNISHED, 1 bedroom, twin
beds, sleeps 4. Available
March 1st to September, \$70
month. Apt. 2, 1311 Camino
Amapola, after 5:30 evening
or 1:30 Saturday, Sunday.

FURNISHED double apartment,
private bath and kitchen, \$65
per month, 63921 Radio road,
opposite K. C. M. J., Tallyho
Apartments.

SMALL single apartment suit-
able for one, \$35 month in-
cluding utilities. 66-146 Pierson
Bld. Desert Hot Springs.

Furnished or unfurnished
Studio apartment
537 Calle Abonia

APARTMENTS, center of town.
Special rates to local workers.
Children, pets O.K. Ph. 2957.

Houses For Rent 46
FURNISHED 2 bedroom, one
outside entrance. Walking
distance, \$85 a month to June
1st, less a year lease, 265
N. El Segundo or Phone 9035.

ATTRACTIVE, newly furnished
2 bedroom, 2 bath home, patio.
\$250 month till June 1st. 610
Camino Real.

SMALL, well furnished 1 bed-
room, living room, kitchen-
ette, shower bath, patio, sun
deck. Ph. Palm Springs 26621.

FURNISHED 1 bedroom house.
Adults only. \$125 month, \$100
yearly. 465 Via Miraleste.

2 BEDROOMS, monthly \$100,
yearly \$75. Partly furnished.
537 Calle Palo Fierro.

COMFORTABLE, furnished
house. Accommodate 4, \$75
month. Phone 24105.

Houses For Rent 46

SPECIAL — Lovely 1 bedroom
home. Twin beds, refrigera-
tion, studio living room, nicely
furnished, near shopping dis-
trict, \$55 month by year or
\$75 by month. ALSO cottage,
\$50 month, furnished. Deluxe
hotel room, \$45 month. Phone
82551 or see DESERT REALTY
CO., 615 Broadway, Cathedral
City.

NICELY arranged two bedrooms
and den. Completely furnished
house by month, season or
year; 1120 San Jacinto Way.
Get key at 1118 San Jacinto
Way or see owner on weekend.
Reasonable.

\$55 MONTH by year, \$100 month
seasonal. Lovely 1 bedroom
stucco.
\$55 month, utilities paid.
Hotel rooms by month
Desert Realty Co. Ph. 83251

ATTRACTIVE 2 bedroom and
den, furnished, \$300 month.
748 Calle de Rolph.

Auction Law Not in Effect Until March

Plan for Emergency
Measure Fails When
Only Five in Favor

An emergency ordinance designed for immediate action to control auction sales in the Village became an ordinary measure not effective for 30 days, when council met Friday evening.

Six votes are necessary to put an ordinance in the emergency class, effective immediately upon passage. Only five were mustered Friday when Councilman Jerry Nathanson of the Second district refused to vote. Mayor Charles Farrell was absent.

NATHANSON said he did not object to the regulatory measure but that he did object to the methods adopted. He said that the measure was apparently aimed, had been in business here 17 years and had contributed much to community life.

He based his objections on the city attorney's office, declaring that if the present ordinance was not sufficient and the target of an injunction suit, it was the fault of that office.

"I'm for regulation and protection but don't like the way this is being done," Nathanson said. "Our city laws should be in shape so that they can withstand legal attack and so that we do not have to resort to quickie emergency measures."

THE MEASURE was introduced a week ago Saturday and the final vote taken last Friday after the legal five-day interval between readings.

The measure now goes into effect in mid-March and provides new regulations for auction sales not in the present measure.

Two Fires Call Out Department

Local firemen were kept busy Tuesday morning as they turned out for two alarms.

At 3:20 a.m. they responded to a call at 1575 Sunrise way following a gas explosion in the home of Jimmy Hume. There was little damage and the fire was out when they arrived.

At 8:05 a.m. the booming horn



TAKING THEIR BOWS—Members of the Palm Springs Mounted Police brought before the "mike" during the success-banquet held at the Palm House. The event hosted by Lysle Greenman celebrated the financial bounty earned by the Mounted Police as a result of the recent rodeo. From left to right: Lysle Greenman, Del Smith, Sonya Hulme, rodeo queen, John Hollinger, Frank Bogert, Vic Sudaha, Hoot Gibson, famed motion picture actor; George Strebe and Chief of Police August Kettmann. (Sun Photo.)

Youth Held for Trial on Charge of Car Clouting

Of eight youths arrested in connection with a series of raids on parked automobiles here, one was held over on felony charges, three are in custody of juvenile authorities and the remainder were released.

Much of the loot taken in the raids has been recovered. Two weeks ago, following a tip, Captain Prest Johnson of Palm Springs police and Lt. Fred Pratt of Banning sub-station located an automobile off the Banning-Idyllwild road. The car had been reported stolen from Bob Bennett, local Youth Center director.

Many other items of loot were found in the vehicle and with the arrest of the seven youths several other stolen articles were located. Since recovery of the property by police several local victims of the car thefts have had their goods returned.

Largest single theft was from a car belonging to Julius Boreas of Southern Pine, N.C., who had most of \$1159 worth of stolen property turned back to him.

"The gang's method of operation," said Captain Johnson "was to leave their homes in San Geronimo pass, commit the thefts in Palm Springs and hide the loot in Idyllwild. They picked Palm Springs because of the chances of a larger 'take' here."

summoned the smoke eaters to 116 Sage street to extinguish a fire which resulted from a stove explosion. Damage to J. W. Richards' frame home was estimated at \$5.

Looks for One Stolen Car and Locates Another One

Police Officer Ted Greene found one stolen car this week while investigating the theft of another.

Monday night Mrs. James G. Eddy of Smoke Tree Ranch complained that a 1951 Chevrolet which she rented in Riverside was missing from the El Paseo parking lot where she left it when she attended a movie.

Greene, while giving this information to the Banning Sheriff's department, learned of a stolen 1935 yellow coupe. Greene sporting the memory of an elephant, remembered seeing the vehicle parked near 330 El Alameda for several days.

He checked up and sure enough, there it was. It was returned to owner Anthony Paccella of Rancho Mirage.

Salton Sea Park Approval Nearer

Proposed state park at Salton Sea was another step nearer this week with announcement by John Hennessey, lands officer for the state park commission, who said that approval of a 50-year lease between state and federal officials for 640 acres of land for the project awaited only action by the attorney general's office and the state finance department, before the lease is executed.

With approval of the lease, an amendment to the state budget to include money for the park is expected, Senator Nelson Dilworth and Assemblyman John Babbage have pledged their support to the project.

Struggle With
Auto Top Fatal
to Guest Here

Last Sunday's high winds brought death to Albert Jack Halprin, who was returning to Beverly Hills from his Palm Springs weekend when the top of his convertible blew off in the Pass. In his efforts to get the top back on and moored down, Halprin suffered a heart attack and apparently died instantly.

He was accompanied by Miss Merle Axelrod, also of Beverly Hills, who hailed a passing motorist, as she was unable to drive the car. Halprin was pronounced dead upon his arrival at the office of Dr. Allan Bramkamp in Banning.

The accident occurred near the State scales at the Palm Springs turnoff.

Lt. Moore Studying
at Naval School

Reading, writing and arithmetic, Navy style, is pretty much the curriculum for Lt. Bobbie Price Moore, USN, of Palm Springs, son of Mr. and Mrs. James W. Moore of Mentone, now enrolled as a member of the 1951 class at the Naval General Line school at Monterey.

All of the students are former Naval reserve officers who have transferred into the regular Navy as a career. The 10-month course, under the Holloway Plan, is designed to give them an education in naval subjects along the lines of the U.S. Naval Academy curriculum.

Palm Springs Finest Estate

now offered
for sale.

7 bedrooms-5 baths.
Rumpus Room.
Pool.
Tennis Court.
Walled Grounds.
Completely furnished
\$125,000

Munholland & Co.
431 N. Palm Canyon Dr.
Phone 3673

Associate Brokers:
D. B. CARLIN
FRANCES ELLIOTT
CHET HOOBER
T. W. EARP

From Page One—MORE ABOUT

ROTARY

trict governor. Local president, Robert W. Peterson, presided at the meeting and entertainment

was furnished by Johnny Boyle, Charel de Thomee and Ronny Pelton.

MONDAY NIGHT five Villagers, Ray Kelly, Carl Lykken, George Braley and Mr. and Mrs.

Bob Bennett accompanied the international president's party to Brawley where Lagueux spoke to an Imperial valley Rotary group.

Lagueux spoke of the desert. "I had pictured the desert as

only a barren waste and a few parched travelers searching for water but Palm Springs is beautiful. I only wish I could stay here long enough to help Palm Springs Rotary chapter celebrate their 10th birthday March 4."

VILLAGE MARKET



Portrait
of a
Happy Man!

He's happy because his "little woman" knows how to prepare meals he really enjoys... meals with the energy-building foods he needs while working longer, harder hours. She knows how easy it is to please him by having on all their food needs, too. Where? The Village Market, of course!

CAMPBELL'S	2 for
VEGETABLE SOUP	25c
LIBBY'S	20-oz. can
PEELED TOMATOES	24c
RIO GRANDE	16-oz. can
PORK & BEANS	10c
SANTA MARIA	15 1/2-oz. can
SPAGHETTI	2 for 23c
COCK-O-THE-WALK	29-oz. can
APRICOTS	27c
GOLDEN ORCHARD	29-oz. can
CLING PEACHES	24c
WORLD WIDE	20-oz. can
GREEN BEANS	14c

KLINGMAN'S	16-oz. can
IRISH POTATOES	7c
SHURFINE	3-lb. can
SHORTENING	93c
BISQUICK	40-oz. pkg.
	43c
WINDSOR HILLS	16-oz. can
APPLE SAUCE	13c
LIPTON'S-16 CT.	
TEA BAGS	26c
Edgemont Farms-Med. Grade A	
RANCH EGGS	doz. 53c

FRAY BENTOS	12-oz. can
CORN BEEF	39c
BENNETT'S	14-oz. bottle
CHILI SAUCE	17c
MINUTE RICE	5 1/2-oz. pkg.
	2 for 27c
BETTY CROCKER	26-oz. pkg.
PARTY CAKE MIX	33c
PLANTATION	1-lb. bag
COFFEE	73c
HUGGINS YOUNG	1-lb. jar
COFFEE	83c

CALO	7-oz. can
CAT FOOD	3 for 25c
WILSHIRE CLUB	32-oz.
BEVERAGES	15c
ASSORTED	Plus Deposit
JERSEY	4-oz. pkg.
WHEAT PUFFS	8c
DUDE RANCH	2-lb. bottle
SYRUP	29c
GERBER'S-Strained and Chopped	
BABY FOODS	3 for 25c
BLUEHILL	1-lb. pkg.
MARGARINE	33c

Meats

EDGEWOOD FARMS—Fresh Dressed—Cut Up	
FRYING CHICKENS	lb. 69c
EDGEWOOD FARMS—Fresh Dressed—Cut Up	
FRICASEE FOWL	lb. 65c
OLD HICKORY—Country Style—1-lb. Cello Pkg.	
SAUSAGE	55c
FRESH LEAN	
GROUND BEEF	lb. 55c
RUPERT	
FILLET OF COD	lb. 39c



SUNKIST	
Lemons	2 lbs. 25c
NORTHERN	
Pippin Apples	4 lbs. 29c
D'Anjou Pears	2 lbs. 25c
U. S. NO. 1	
Russet Potatoes	10 lbs. 29c

SPECIALS FOR FRIDAY, SATURDAY, SUNDAY, FEB. 23-24-25

WEEK DAYS
9:00 A. M. to 6:30 P. M.
SUNDAYS
9:00 A. M. to 6:00 P. M.



All Advertised Items Subject to Stock on Hand
441 So. Palm Canyon Drive Phone 7932 or 9055

HURRY!

Don't Miss The
Desert Circus

Get Tickets
for All Exciting Events at
DOWNTOWN BOOTH

Starting Monday, Feb. 26

Events for Which Tickets Are Available:

Opening Luncheon, WEDNESDAY, MARCH 14—Rogers Ranch Club. Delicious Food — Kangaroo Court — Fashion Show — Notables in entertainment. \$5.50

Village Insanities, WEDNESDAY, THURSDAY and FRIDAY and Friday nights, \$2.10 to \$6.90. All reserved. imitable INSANITIES produced by Melba Bennett. "Best yet," she predicts, Wednesday night, \$2.10 to \$5.70; Thursday and Friday nights, \$2.10 to \$6.90. All reserved.

Circus Show, SATURDAY NIGHT, APRIL 7, 8 P. M. Polo Grounds Arena. Twenty acts of some of finest Circus performers in nation. A real "must" on Circus schedule. General admission \$1.25 adults, 75 cents children; grandstand, \$2.00, boxes \$3.50.

Circus Western Dance, SATURDAY NIGHT, APRIL 7, 10:30 P. M. Pavilion, Polo Grounds. Good music... Fun and carnival games. \$1.20 per person.

Parade Grandstand Seat, for 15th ANNUAL PARADE, 2:30 P. M., SATURDAY, APRIL 7. Assures comfortable spot to view this two-mile long parade. \$1.00 each.

Bands Competition, High School field, 10 A. M., SATURDAY, APRIL 7. Nearly 25 bands in interesting, colorful and musical maneuvers. \$1.00 adults; 50 cents, students.

(All prices include Federal Taxes where applicable)

15th Annual Desert Circus

101 North Palm Canyon Drive Phone 2297



Your Whole family
will love Carnation

Cherry vanilla

ICE CREAM

...try it tonight!

SCRUMPTIOUS! Chunks of rich, red cherries... loaded into whipped-cream-smooth ice cream, the kind that demands a second helping.

DIFFERENT! Try it yourself—and see. Serve it tonight—and watch the plates pass for more. Kids and grownups alike will love it!

NUTRITIOUS! Made with pure, fresh, rich milk and cream. It's wholesome food, grand for growing youngsters. Ask for Carnation Cherry Vanilla at your favorite store or fountain—today and everyday this month. It's wonderful!

Carnation

Cherry vanilla ICE CREAM

Made Satin-Smooth by "Instant Freezing"

Phone 2701



FOR THE NAME OF YOUR NEAREST DEALER